



## Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

July 23, 2024

Hello new and regular subscribers. This newsletter is our way of sharing articles and news recently posted on [WomenRidersNow.com](https://www.WomenRidersNow.com) (WRN). Please forward this to your friends and [encourage them to subscribe](#) so they can stay in the know too!

We are excited to celebrate the five year mark of taking over the reins from our [esteemed founder, Genevieve Schmitt](#). We've been actively working to carry on her legacy with a website update, expanded reach into new segments, and amplified social media presence to bring you the top news for women in motorcycling.



We are thrilled to see WRN's audience growing, and it's no surprise given that women's ridership appears to be continuing the growth that's been reported over the last two decades. Supporting this growth are more and [more companies offering gear](#) and [other motorcycle goods](#) specifically to improve the experience for women motorcyclists.

Motorcycle manufacturers are also perking up to this trend and have been inviting WRN to more and more press events beyond those for the typical "ladies bikes." Although we are impressed with some of the new [small displacement motorcycle offerings](#) hitting the market, it's great to see manufacturers also catering to women in general and not just the shorter stature or newbies among us.

And as we get further into the riding season, don't forget it's always good to [brush up on your skills](#). There are plenty of training schools out there for all disciplines and many with offerings especially for women.

Thank you for reading and following WomenRidersNow.com. We appreciate [your stories](#) and [feedback](#) and look forward to sharing the next five years and beyond!

Ride On!

Erin Sills and Sarah Schilke, Chairwomen, [WomenRidersNow.com](#)

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***“You are the pioneers of tomorrow's motorcycling herstory. Tell your stories, record your adventures, you will inspire women today and in the future.”***

*— Genevieve Schmitt*

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It's more than a motorcycle rally, it's the story behind it all.

**ATHENA**  
RIDE FOR WOMEN

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~ New Gear Review ~

### **Camouflage Riding Pants**

***Affordable and comfortable — protect your lower half!***



Comfortable, protective, and stylish, Sportbike Chic's camouflage pants will improve your ride. Designed to fit women of all shapes and sizes, these comfy protective pants are destined to become your favorite go-to street riding pants. [READ REVIEW](#)

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~ Event Preview ~

## **3rd Annual Athena Ride for Women**

*See what's happening next week in Ohio*



Join WomenRidersNow.com for the third annual Athena Ride for Women from July 31–August 3, 2024. The four-day women-only motorcycle rally continues to draw more riders from all over the country for camaraderie and community while raising money and support for an important women's charity, My Sister's Place. **[SEE WHAT'S HAPPENING](#)**



~ Product Review ~

## **Cardo Packtalk Pro**

*Safety-minded features in its latest comm system*



**READ REVIEW** ▶

Cardo's Packtalk Pro communication system introduces exciting technology that can detect and call for help even when you can't. Learn about this and other new features that make the Packtalk Pro leap ahead of other comm systems. [\*\*READ REVIEW\*\*](#)



World-class ADV motorcycle training  
& luxury guided tours in TX, CO and more.

**YOUR  
TRIBE  
AWAITS**

~ Ride Review ~

## **Chix at the Crossroads**

*Women on vintage bikes ride the deep south*



[READ MORE ▶](#)

The Riveter Chapter of the Antique Motorcycle Club of America's second ride, Chix at the Crossroads, exceeded all expectations. Combining early genres of American music with the classic motorcycles that the Riveters ride produced a synergistic connection. Learn about all the places these amazing women visited in America's southern states. [READ ABOUT IT](#)



**OPEN UP  
YOUR ROADS**

LEGEND GEAR  
SW-MOTECH GERMANY



~ Riding Right ~

## **6 Tips for Riding in Hot Weather**

*Products and tips that help prevent you from overheating*



[LEARN MORE](#) ▶

When temperatures heat up we don't want to stop riding our motorcycles! We need to stay safe by hydrating properly, keep our body temperatures down, protect our skin, and more. Learn about some of the tips we discovered that will help keep you on the road safely while riding in extreme heat. [LEARN MORE](#)



TEACHING EVERY  
CHILD THE  
LIFELONG SKILL OF  
RIDING A BIKE.



## [WRN Calendar of Women's Motorcycling Events](#)

Check out our [full events listing](#) and mark your calendars!

Here are a few to get your motors running:

[Athena Ride for Women](#) | July 31–August 1, 2024 | Athens, Ohio

[Biker Belles Women's Day at the Buffalo Chip](#) | August 6, 2024 | Sturgis, South Dakota

[Ladies in Leather Parade and Rally](#) | September 12–14, 2024 | Oklahoma City

[Lace, Grace, and Gears Rally](#) | September 25–29, 2024 | Johnson City, Tennessee



# Top 5 Women's Base Layers



Deja Blue



MFA



Retro  
Racer



Maiden  
Adventure



Mountain  
Air

[www.justride5.com](http://www.justride5.com)

## [More Great Resources on WRN](#)

### [~Beginner's Guide~](#)

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

### [~Women's Riding Groups~](#)

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. Got a group that isn't listed? Shoot us an email with the details at [Info@WomenRidersNow.com](mailto:Info@WomenRidersNow.com).

[FIND A GROUP](#)

LET'S GET SOCIAL



# SHOP

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Not a member of the WRN mailing list?

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