



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

February 23, 2024

Hello subscribers! This newsletter is our way of sharing articles and news recently posted on WomenRidersNow.com (WRN).

There is something truly incredible about crisp air rides this time of year. This photo shows me layered up with my riding buddy Ashley Nicole while taking a break from riding on a cool sunny day last February when we rode our adventure bikes off the beaten path in Moab, Utah. Disconnecting from the bustle of life and reconnecting with the beauty of nature are some of my fondest moto memories.



Waiting for the sun to warm the landscape, we grabbed a hot cup of coffee before hitting the dirt. The terrain was a refreshing challenge of sand, slabs, red dirt, and gravel. Riding my BMW F 800 GS between the towering red rock formations through the canyons with sweeping views of the desert was truly unforgettable. WRN's Erin Sills first ride aboard the new BMW R 1300 GS was also unforgettable—but a big jump in power from my F 800 GS!

WomenRidersNow.com is your resource with inspiring stories, gear reviews to keep you protected in style, and expert advice to help you conquer any road that lies ahead. We hope you're getting excited about the warmer riding days ahead, too. We'd love to hear about your 2024 motorcycling plans and share more <u>women's riding events</u> with readers like you.

Gear up and get out,

Liz Gear | Marketing Coordinator, WomenRidersNow.com



~ First Ride New Bike Review ~

2024 BMW R 1300 GS

Erin tours Spain on the Motorrad's newest adventure bike



WRN is among the first to ride the all new BMW R 1300 GS and we are excited to share our impressions with you. All new, yet with familiar features, the motorcycle will certainly delight anyone looking for a peppy adventure bike with grit to handle off-road terrain, yet comfort to go the distance. **READ REVIEW**



~ Product Review ~

Vibration-Control Phone Mount

Quad Lock keeps your phone safe



Quad Lock has quickly become the leader—and our favorite—in motorcycle phone mounts. It's patented vibration dampener keeps your cell phone protected from harmful engine vibration damage, no matter what kind of bike you ride. Check out our review of the company's latest products—the Mag mount, wireless charger, and vibration dampener. **LEARN MORE**

CHIX at the CROSSROADS: June 15 - 29, 2024 REGISTRATION OPEN NOW!

~ Racing ~

2024 BTR Women Racers Ready

Royal Enfield's Build. Train. Race. program



Royal Enfield announces the return of its signature Build. Train. Race. (BTR) program to both MotoAmerica and Progressive American Flat Track national championships for the 2024 season. Now in its fifth season, BTR is the first of its kind—an all-woman initiative that teaches women to build and race motorcycles using Royal Enfields. Find out who will be racing and see the schedule.

LEARN MORE



~ Learn to Race ~

Track days, track schools, and racing schools



Have you ever thought about testing your skills on a track? Learn about the difference between different types of track days and find out how and where you can go to get into racing a sportbike.

LEARN MORE







Help STOP Pipe BURNS With A WEARABLE Heat Shield

Fully Adjustable - Heat Resistant Up To 500°f - Re-Use & Recycle With Swappable Pieces





~ Women's Tour ~

Chix at the Crossroads

Americana, music, and motorcycles



Register now for the next organized ride for the Antique Motorcycle Club of America's (AMCA) first woman-focused group, the Riveters. Following the success of the group's Chix on 66 ride, Chix at the Crossroads participants will follow a Southern route that highlights American musical heritage. Whether you ride an antique bike or a modern motorcycle, you will be dancing in your saddle this June. JOIN THEM!



Top 5 Women's Base Layers



www.justride5.com

WRN Calendar of Women's Motorcycling Events

Check out our **full events listing** and mark your calendars!

Here are a few to get your motors running:

Tallahasse Bike Fest April 11-14, 2024 | Tallahassee, Florida

<u>International Female Ride Day</u> May 4, 2024 | Worldwide

AMCA Riveter's Ride: Chix at the Crossroads June 15-29, 2024 | Southern U.S.

Athena Ride for Women | July 31-August 1, 2024 | Athens, Ohio



TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.



More Great Resources on WRN

~Beginner's Guide~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

~ Women's Riding Groups ~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. Got a group that isn't listed? Shoot us an

email with the details at Info@WomenRidersNow.com.

"A woman with a voice is by definition a strong woman."

— Melinda French Gates

FIND A GROUP

LET'S GET SOCIAL



SHOP

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