







Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

July 19, 2022

Hello friends and new subscribers. This newsletter is our way of sharing news and articles recently posted on WomenRidersNow.com (WRN).

This summer, I'm finding strength and solace in the women's riding community. Last weekend I attended my first Mariposa Run, an Oregon-based event for women and non-binary riders. The Run gave me some much needed quality time with incredible and passionate riders and led me to areas of my home state that I've been meaning to visit for years.

Earlier this summer, I also had the opportunity to ride with some amazing women at the Touratech Rally in Washington State, including Jenna Morgan and Golnoosh "G" Namazi of the REV'IT! Women's Adventure Team, as well as Donni Reddington of Skool of Moto. It feeds my soul to spend time around bold, capable women who are powerhouses within this sport, country, and world.



Do you have riding buddies who have empowered and inspired you the way that these women have for me? We'd love to hear from you. Please send <u>your stories</u> of inspiration with us so that we may share them with WRN readers. Thank you!

Ride well and do good,

Kirsten Midura | Marketing Program Manager, <u>WomenRidersNow.com</u>





~ Riding Right ~

It's Getting Hot, Hot, Hot!

Products and tips that help prevent you from overheating



When temperatures heat up we don't need to stop riding our motorcycles. But we need to stay safe by hydrating properly, keep our body temperatures down, protect our skin, and more. Learn about some of the tips we discovered that will help keep you on the road safely while riding in extreme heat. **LEARN MORE**

~ New Bike Review ~

2022 Can-Am Spyder RT Limited

No clutch, superb brakes, and tons of traction and storage



In her 1,500-mile test of Can-Am's lux tourer, editor Tricia discovers why so many women (and men) enjoy the company's three-wheelers. Offering the same open-air fun experience as motorcycles, the comfort, convenience, stability, and ability for almost anyone to control them is unlike any other machine. Check out the features and benefits of the Spyder RT Limited! **READ**

REVIEW



~ Event ~

Athena Ride for Women

New motorcycle event in Ohio supports women's charity



The inaugural Athena Ride for Women, held in Athens, Ohio, August 10-13, 2022 will celebrate our sisterhood while supporting My Sisters Place, an organization that provides a safe haven and support system for those trying to escape abusive relationships. The four-day, American Motorcyclist Association sanctioned event will be full of epic experiences, hosted in various locations along the amazing roads of Ohio's Windy 9. You won't want to miss this new motorcycling event. **LEARN MORE**



~ New Video Added ~

Harley-Davidson Nightster

Harley gives the entry level Sportster a complete makeover



WRN Founder Genevieve Schmitt presents an engaging video overview of the new 2022 Sportster Nightster to accompany her written review. See this aggressive sporty cruiser in action and learn about the bike's refinements and performance features. CHECK IT OUT







Help STOP Pipe BURNS With A WEARABLE Heat Shield

Fully Adjustable - Heat Resistant Up To 500°f - Re-Use & Recycle With Swappable Pieces





~ Interview ~

Women's Coalition of Motorcyclists

Women riders helping promote women in motorcycling



Women's Coalition of Motorcyclists (WCM) is a non-profit advocacy organization working to improve the relationship between women riders and the motorcycle industry. Board Chairwoman Lisa Malachowsky tells us about this advocacy organization and how to take their surveys on motorcycling. **LEARN MORE**

SCHUBERTH C4 PRO WOMEN

MADE BY WOMEN FOR WOMEN

~ Reader Story ~

Hers and His Harley Heritages

Husband and wife duo who both ride Harley's popular touring Softail



Candi started riding on a Harley-Davidson Street Bob, but discovered she wanted more features to make the ride more comfortable. We aren't surprised she chose the popular Heritage Classic to replace it with. See what she and her husband love about this motorcycle. **READ HER STORY**





WRN Events Calendar

Check out our full women's motorcycle events listing and let the fun begin.

Here are a few to get your motors running:

ADV Woman Colorado Backcountry Training Tour July 22–29, 2022 | Grand Junction, Colorado 14th Annual Biker Belles Celebration at Sturgis August 9, 2022 | Sturgis, South Dakota Athena Ride for Women August 10–13, 2022 | Athens, Ohio

FIND MORE EVENTS



OPEN UP YOUR ROADS





More Great Resources on WRN

~Beginner's Guide~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share

~ Women's Riding Groups ~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. Got a group that isn't listed? Shoot us an email with the details at Info@WomenRidersNow.com.

"This journey has always been about reaching your own other shore no matter what it is, and that dream continues."

—Diana Nyad



TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.



FIND A GROUP

LET'S GET SOCIAL





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