







# Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

November 23, 2022

Hello friends. This newsletter is our way of sharing recent articles and news on <a href="WomenRidersNow.com">WomenRidersNow.com</a> (WRN).

Happy autumn! This season I haven't gotten to ride as much as usual, but did attend a number of motorcycle-related events that fulfilled my motorsports passion. It started with The Motorcycle Film Festival (TMFF) in Toronto, where I've been a judge panelist for the last three years. TMFF is one of the premiere moto film festivals, and this was the first year since the pandemic that we were able to watch together in person. With feature films such as 'Speed is Expensive' about the history of Vincent Motorcycles, to short films such as 'Sfumato' about the day-to-day struggles of a young, female motorcyclist in Iran, the breadth of topics and talent of filmmakers in this community, the festival gets more engaging year after year.



Recently, the Backcountry Discovery Routes (BDR) 2022 BDR Film Festival featured a film that I directed, *Game On.* This was my first time getting to work directly with Nathan and <u>Kris Fant</u>, who also worked on last summer's <u>See Me Soar, Hear Me Roar docu-series</u> that we co-produced with ADVWoman. For *Game On*, both the talent and crew rode a portion of the new Washington BDR—150 miles off-road in 100-degree heat—following the adventure of two friends and their shared love of adventure riding. The BDR festival screened a condensed version of the film, but keep an eye out on the YouTube channel called "For the Love of Knobs" in the coming months for a full director's cut.

Whether or not you are a year-round rider, there are always ways to stay engaged and connected. If you've got good stories about motorcycle activities in the off-season, tag us on <a href="mailto:linear-round">Instagram</a> or <a href="mailto:linear-round">Facebook</a>, or <a href="mailto:linear-round">emailto:linear-round</a> rider, there are always ways to stay engaged and connected. If you've got good stories about motorcycle activities in the off-season, tag us on <a href="mailto:linear-round">linear-round</a> rider, there are always ways to stay engaged and connected. If you've got good stories about motorcycle activities in the off-season, tag us on <a href="mailto:linear-round">linear-round</a> rider</a>.

Ride well and do good, Kirsten Midura | Marketing Program Manager, <u>WomenRidersNow.com</u>



~ \$\$ Special Deals for WRN Readers \$\$ ~

# **Great Gifts for Anyone Who Loves Motorcyclists**

Books, Jewelry, Ornaments, Clothing, and More



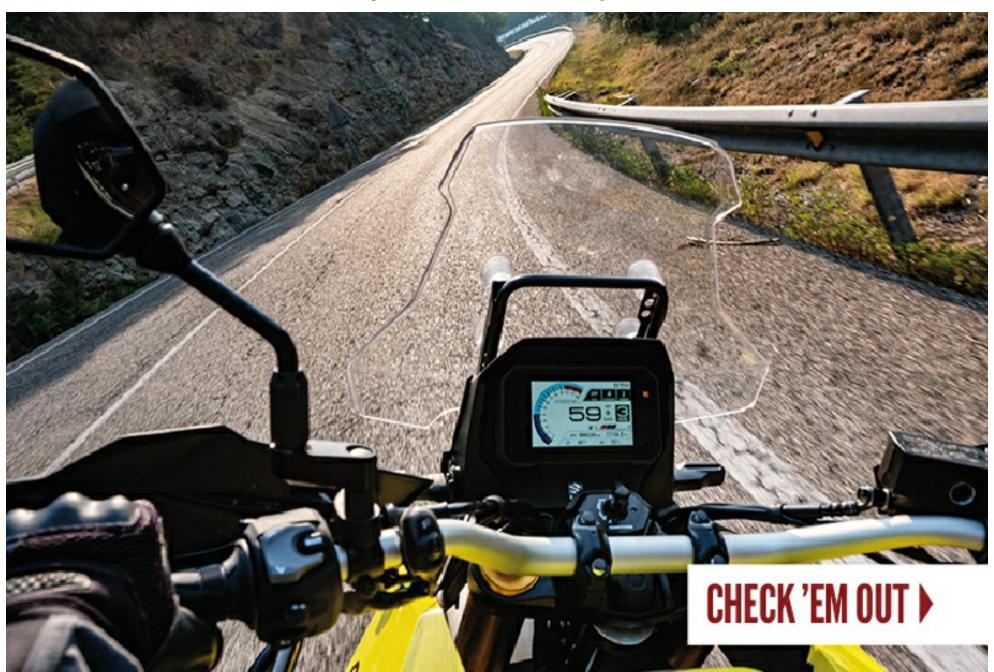
It's that time of year again! Time to celebrate the love of riding by giving a moto-themed gift to your loved ones. From \$1 to \$3,999, we've put together an assortment of fun selections to meet every budget. Find out what we love to give and get. We've also sourced some special deals exclusively for WRN readers, too. **FIND DEALS** 





# **2023 Mid-Sized Motorcycles for All Kinds of Riders**

Newly released model updates



EICMA (Milan Motorcycle Show) just wrapped up and we've been flooded with press releases announcing exciting new and updated motorcycles coming in 2023. With the majority of the offerings outfitted with mid-sized motors (between 650 and 1100 ccs) for adventure riding, street riding, and touring, we've put together some info for women riders looking for their next bike. **SEE BIKES** 









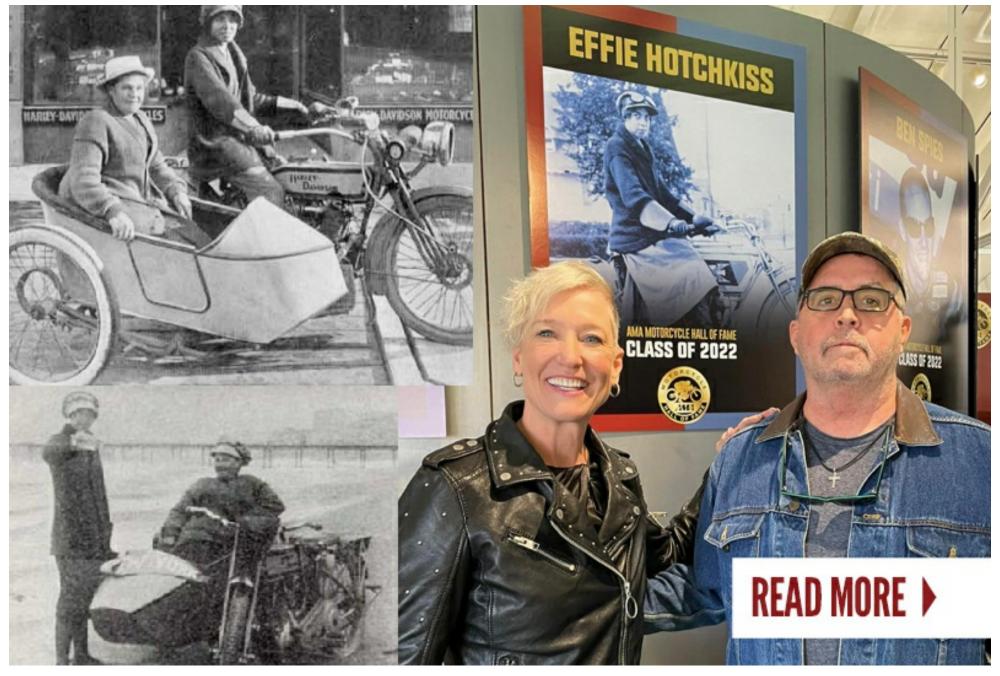
Fully Adjustable · Heat Resistant Up To 500°f · Re-Use & Recycle With Swappable Pieces



~ Pioneer Profile ~

Women in Motorcycling Profile: Effie Hotchkiss

AMA Hall of Fame Inductee



In 1915, Effie Hotchkiss and her mom, Avis, set out to ride their 1915 Harley-Davidson 11-F sidecar rig from New York to California. It took two months and a lot of challenges along the way, but they made it, making history in the doing. In October, Effie was finally given the respect she earned by being inducted to the AMA Hall of Fame, where her legacy will live on in its museum. **LEARN** 

#### **MORE**



~ Product Review ~

#### **REV'IT! Portland Boots**

Combat-style lace-up riding boot



Dutch brand REV'IT! has been making high-quality motorcycle gear since 1995. WRN's Kirsten Midura recently tested a pair of REV'IT! women's motorcycle boots called Portland. Read her review to learn more about this premium combat-style boot and then check out our article about why you should wear motorcycle boots vs non-riding boots. **READ REVIEW** 



#### **More Great Resources on WRN**

### ~Beginner's Guide~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

#### ~ Women's Riding Groups ~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. Got a group that isn't listed? Shoot us an email with the details at Info@WomenRidersNow.com.



— Erica Jong

**FIND A GROUP** 

**LET'S GET SOCIAL** 







TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.



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