



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

October 22, 2022

Hello friends. This newsletter is our way of sharing recent articles and news on [WomenRidersNow.com](https://www.womenridersnow.com) (WRN).

I am constantly amazed by the people I meet and places I go because of motorcycling. I was 35 years old when I began to take motorcycling seriously, traveling the country and becoming a [land speed racer](#) and evangelist for women in motorcycling. It's this latter role that has found me attending an opening gala at the Smithsonian Air & Space Museum with an exhibit honoring me and my race team last Friday evening.



While I am incredibly honored, the most meaningful part of the evening for me wasn't seeing my record-setting BMW S1000 RR on display. It was seeing the impact it had on people ... more specifically women and girls. I eavesdropped as a young family approached and the father pointed out to his small daughter that the motorcycle on display was raced by a girl. He read to her the names on the sign board below: Danika Patrick, Lyn St. James, Shirley Muldowney, Janet Guthrie ...

I heard her say “motorcycles are cool Daddy.” Maybe we planted a seed that will remind her to follow her dreams in life the way people encouraged me to follow mine. I’ve worked incredibly hard for more than 20 years and have had lots of failures. But it’s truly the encouragement and inspiration from others that have made my dreams possible.

Motorcycling has had a profound impact on my life, and I hope it has for you as well. Whether that impact is [a new friend](#), [a new destination](#), or even simply a new topic of conversation over coffee with an acquaintance, my wish for you is that you find it, feel it, and go forward passionately with it. We would love to hear your stories of what inspires you. [Learn how you can share your story here.](#)

Ride on,

Erin Sills | Land Speed Champion and Co-chairwoman, [WomenRidersNow.com](#)

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~ Product Review ~

Cardo Freecom 4X

Stay connected with up to four riders



Check out one of industry-leading Cardo mid-price communication systems, Freecom 4X. This system uses the latest Bluetooth technology with direct intercom links to stay connected and reconnect when a rider goes out of range. Able to connect to other Bluetooth comm systems, you can upgrade to Freecom even if your buddies still use another system. Get terrific sound quality and top features with the Freecom. [LEARN MORE](#)



WOMEN'S ADVENTURE AND DIRT BIKE TOURS

COLOMBIA/BELIZE/SPAIN/PORTUGAL

WWW.BIGLITTLERIDES.COM

~ Reader Story ~

From Trike to Bike

Winner of our Harley seat giveaway shares her experience



Debbie's story about overcoming her struggle to master riding on two wheels won our Harley-Davidson Heritage seat contest! Riding a Harley Tri-Glide trike for six years, she eventually got the two-wheeled bike of her dreams—a Harley Heritage Classic. Learn how her experience on three wheels led her to achieving her dream of riding two wheels. [**READ HER STORY**](#)



HOOOLIGAN WRAP™
PERSONAL PROTECTIVE MOTORCYCLE GEAR



Help **STOP** Pipe BURNS With A WEARABLE Heat Shield

Fully Adjustable · Heat Resistant Up To 500°f · **Re-Use & Recycle** With Swappable Pieces



~ Hot Jobs! ~

Get The Promotion You Deserve, Part 2

Read Jan's tips before you meet with the boss



Careers expert Jan Plessner continues her Hot Jobs! Section with more advice on how to get the salary and promotion you want. [Read part 1 about salary negotiations here](#), and then get more tips in this month's feature. You'll also want to check out the latest motorcycle industry job listings, too! **[LEARN MORE](#)**

LEARN MORE



~ Touring and Events ~

Plan a Ride to Florida

Support the Sunshine State by visiting



Biketoberfest is now a happy memory, but Florida still needs our support. Plan your next motorcycle trip to the Sunshine State to help businesses and residents with your commerce. Check out our 2022 guide to Biketoberfest to check out the planned events and find out where you can still go to enjoy Florida on two, three, and four wheels. [**CHECK IT OUT**](#)



OPEN UP YOUR ROADS

LEGEND GEAR
SW-MOTECH GERMANY



 **SLINGSHOT**

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[**More Great Resources on WRN**](#)

~[**Beginner's Guide**](#)~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

~[**Women's Riding Groups**](#)~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. Got a group that isn't listed? Shoot us an email with the details at Info@WomenRidersNow.com.



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ANNUAL

BIKETOBERFEST
OCTOBER 13-16, 2022



“Whatever women do they must do twice as well as men to be thought half as good ... Luckily, this is not difficult.”

— Charlotte Witton

DONATE

**TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.**



FIND A GROUP

LET'S GET SOCIAL



**SHOP
WRN**

Not a member of the WRN mailing list?

[CLICK HERE TO JOIN](#)

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