



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

March 1, 2022

Hello new and regular subscribers! This newsletter is our way of sharing articles recently posted on <u>WomenRidersNow.com</u> (WRN).

When I started working in motorcycle magazines in 1999, I learned that <u>Daytona Beach Bike Week</u> is the "unofficial start" of the new riding season, so Happy New Riding Year! While many of us ride year round, in some parts of the country motorcycles are put away to hibernate for months while snow, ice, and sand cover the roads.



It's fun to see riders all bundled up in early March with big loads strapped on their bikes, heading south for a week of shenanigans in the sun with fellow riders at Bike Week. <u>Daytona Beach Bike</u> <u>Week</u> runs from March 4–13 this year for its 81st annual event. Check out our <u>Bike Week Guide</u> with a focus on women's events, such as this year's inaugural Harley-Davidson-sponsored Biker Belles' "The Morning Ride," Indian Motorcycle's women's breakfast and demo ride, a "Women's Take Over" cruise down Main Street, and much more. We've got tons of fun things listed you'll want to do, both on and off the bike.

Can't make it to Daytona? No problem. Our <u>calendar of women's motorcycle events</u> is filling up with more listings every day with brand new events like the <u>Tallahassee Bike Fest</u> and the WRNsponsored <u>AMCA Riveter's Chix on 66 presented by Harley-Davidson ride</u>. Here's a photo of me when I rode a part of Route 66 back in 2017. I'm stoked that I'll be riding and covering the entire Route 66 from Chicago to Santa Monica with a group of super cool, vintage-bike-riding-ladies. Many have sent WRN <u>their motorcycling stories</u> for us to share with you, like the ride's founders <u>Karan Andrea</u> and <u>Joann Mikulec</u>. It's invigorating to see how many more women's moto events, tours, classes, campouts, and rides there are today versus just a few years ago. We really *are* the fastest growing segment of the industry, and it's exciting to witness the transformation, watching so many women move from the back seat to the front. Lead the way, ladies!

Ride safe and with love, Tricia Szulewski | Editor, <u>WomenRidersNow.com</u>



Daytona Beach Bike Week

Rides, parties, shopping, customs, and crazy fun in the sun



From March 4–13, Daytona Beach will be a frenzy of motorcycles and riders as the 81st Annual

Daytona Bike Week takes over the town. Kick off the riding season with Florida's biggest street party. We've got your guide to women-focused rides and gatherings, as well as what you can do with the whole family while you're in Florida. <u>LEARN MORE</u>



All Female Wrench Crew for Route 66 Ride

Chix on 66 sponsored by Harley-Davidson



As the premiere media partner for this June's AMCA Riveter's Chix on 66 ride, WRN is excited to announce a few additions to this summer's two-week women's ride of the iconic American route. With Harley-Davidson joining the event as title sponsor, the riders will get mechanical support throughout the ride from an all-women's wrench crew led by Athena "Vagabond" Ransom and Vivian "Gypsy" Charros. In addition, leading female industry veterans Cris Sommer Simmons, Marjorie Kleiman, and Gina Woods will be participating in the ride on their own vintage motorcycles. WRN will be reporting daily from the road, so please <u>subscribe to our Facebook page</u> and <u>follow us on Instagram</u> to stay in touch. <u>CHECK IT OUT</u>



2022 IMS Outdoors Schedule

More demo riding fun!



The Progressive IMS Outdoors festival event will return to eight venues across America in 2022. Buy your tickets now for the experience-focused event for the whole family. Back by popular demand, there will be tons of two- and four-wheel demo rides, eBikes, shopping, custom and vintage bikes, music, races, speakers and more. <u>Check out WRN's article about the 2021 IMS</u> <u>Outdoors circuit</u>, then mark your calendars. <u>SEE 2022 DATES</u>



~ Riveter's Story ~ Karan Andrea's Love of Vintage Bikes

Riding, wrenching, and empowerment



Karan Andrea not only learned to ride motorcycles, but despite all the people in her life telling her she "can't do it," she mastered riding, repairing, and touring on her vintage Harley-Davidson Shovelhead. While some people are afraid to try, Karen's attitude is just the opposite. She loves touring on her Harley-Davidson Shovelhead so much that she co-founded the AMCA Riveters Chapter and is heading up its Chix on 66 ride. Read her "Riveting" story. <u>**READ MORE**</u>.

LEARN MORE



~ Riveter's Story ~ Joann Mikulec is Hooked on Motorcycling

Learning to ride is all about riding



Joann Mikulec doubts her riding abilities before every ride. Finding other women to ride with who can relate to these feelings has been a key motivation to continue riding her motorcycle longer and farther. A member of the Chix on 66 planning committee, Joann says she simply could not pass up the opportunity to see America on a motorcycle with other women riders. **READ HER STORY**

SCHUBERTH C4 PRO WOMEN

MADE BY WOMEN FOR WOMEN

~ Riding Skills ~

Top 5 Road Hazards for Motorcyclists

What to watch for on every ride



As we prepare to get back out on two wheels, it's a good time to brush up on the basics. This month, we've refreshed Tina Leman's article from the WRN "Riding Right" archives that speaks about some of the most important hazards to watch for on every ride. **LEARN MORE**



OPEN UP Your **Roads**





WRN Events Calendar

Time to start planning and get excited about upcoming motorcycling trips and events. Check out our full women's motorcycle events listing and let the fun begin. Here are a few to get your motors running:

Women's Motorcycle Conference Online: *March 4–5, 2022 | Online* Over and Out Beginner Training with Dirt Bike Academy: *April 23, 2022 | East Stroudsburg, Pennsylvania* International Female Ride Day: *May 7, 2022 | Everywhere* Southwest Quest 3—Women's Moto Retreat: *June 9–12, 2022 | Mancos, Colorado*

FIND MORE EVENTS



More Great Resources on WRN

~<u>Beginner's Guide</u>~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

~<u>Women's Riding Groups</u>~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

"Never do things others can do and will do if there are things others cannot or will not do."

—Amelia Earhart





TEACHING EVERY CHILD THE LIFELONG SKILL OF RIDING A BIKE.



FIND A GROUP

LET'S GET SOCIAL

AD

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