



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

February 8, 2022

Hello new and regular subscribers! This newsletter is our way of sharing articles recently posted on <u>WomenRidersNow.com</u> (WRN).

February brings with it a number of holidays and events. First, it is Black History Month, the dedicated month where we acknowledge the achievements and sacrifices of Black Americans in our communities and country. One of the best resources we have found that celebrates Black women in motorcycling is undoubtedly *Black Girls Ride* magazine (BGR). BGR has spent more than 10 years covering women in this community and offering rides and events such as the <u>2022 Black</u> <u>Girls Ride to Essence Fest</u>. We encourage you to check it out and get involved.



For many, February also is the month of love. That's right, Valentine's Day is coming up and I've been busy thinking up the perfect gift for my Valentine, Joon, pictured here. To help you find the perfect gift for the motorcyclist in your life, we have compiled a Valentine's Gift Guide of some of our favorite gifts that we have given, received, or would love to receive (hint, hint).

Whether you're riding or hibernating this season, we hope you're staying warm and healthy. Make

sure to check out our new audio series, <u>Women to Watch</u>, and plan your upcoming riding season with our <u>Events Calendar</u>. Hope to see you on the road soon!

Ride well and do good,

Kirsten Midura | Marketing Program Manager, WomenRidersNow.com



 \sim New Motorcycle \sim

Indian Scout Rogue

Sexy new bobber with a sport shield and mini apes



Indian Motorcycle has just unleashed the most aggressive iteration of its Scout, adding two new models to the line that is a favorite for women. The Scout Rogue and Scout Rogue Sixty have edgy looks and performance-minded features, exuding attitude in a cool bobber style. <u>LEARN MORE</u>



~ Shopping ~ <u>Loving It!</u> *Gifts for yourself and your Valentine*



Want to show your favorite motorcyclist you care? Your first stop should be the brand new <u>WRN</u> <u>online shop</u> for hers and his apparel and gifts. We've also put together a list of ideas for motorcycle-themed gifts from customized wallets to cool tech bike gadgets that we would love to give and get this February 14th. <u>SHOP NOW</u>



~ Gear Review ~

Klim Artemis Jacket and Pants

Top shelf adventure gear that covers all the bases



Klim's Artemis suit is a premium women's motorcycle jacket and pant combo that is loaded with features to provide protection, comfort, and function for riding in various weather conditions, climate changes, and terrains. This high-end suit is built for women, by women who love two wheeled riding adventures. **READ THE REVIEW**



 \sim Women to Watch \sim

Joanne Morra and Grace McKenzie

WRN interviews with inspiring women



From building homes for victims of natural disasters to saving kittens from a feral life on the streets, Joanne Morra has an insatiable desire to help others and live a life of service. Having worked through her own struggles with self-identity, <u>Grace McKenzie</u> has dedicated much of her time to carving out space for transgender people in the communities in which she is involved. Learn about how these two motorcyclists are creating change for good in our new audio series, Women to Watch. <u>LISTEN HERE</u>

SCHUBERTH C4 PRO WOMEN

MADE BY WOMEN FOR WOMEN

~ Reader's Story ~

<u>Riding with Moxie</u>

Learning to ride, starting a business, and giving back



Reader Jess Stone summoned up the courage to learn to ride a motorcycle. When she couldn't find the right equipment to bring her dog Moxie along, she decided to develop her own creations which led to starting her own business. Now, she plans to ride around the globe with Moxie to raise money for adolescent girls. Check out her line of gear and see how you can help her cause. **READ MORE**



~ Hot Jobs! ~

Mentors and Role Models

Get help growing your career



The support of a mentor helps you stay focused on your career, gain confidence, attain goals, and expand your network. Check out this month's Hot Jobs! article about mentoring to learn more and see the latest motorcycle industry jobs presented by expert recruiter, Jan Plessner. **LEARN MORE**

 \sim Event Winners \sim

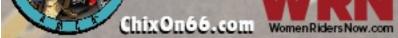
Women's Choice Award Winners

Best boots, jackets, motorcycle products, and more



Women riders want options for gear, clothing, bikes, and more. We want jackets made for us with the same standards for quality and safety the guys get. Check out the winners of our 2021 IMS Outdoors Women's Choice Awards and see which brands at the show are paying attention to women's needs. Please show these companies you appreciate them when you are shopping for new gear. <u>CHECK THEM OUT</u>





WRN Events Calendar

Time to start planning and get excited about upcoming motorcycling trips and events. Check out our full women's motorcycle events listing and let the fun begin. Here are a few to get your motors running:

80th Annual Daytona Bike Week: March 4–13, 2022 | Daytona Beach, Florida Over and Out Moto Camp with Vicky Golden: April 1–3, 2022 | Delano, California International Female Ride Day: May 7, 2022 | Your Hometown AMCA Riveters' Chix on 66: June 11–22, 2022 | Chicago, Illinois to Santa Monica, California

Black Girls Ride to Essencefest: June 30–July 3, 2022 | New Orleans, Louisiana

More Great Stories on WRN

~Beginner's Guide~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

~<u>Women's Riding Groups</u>~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world."

—Harriet Tubman

TEACHING EVERY

CHILD THE

RIDING A BIKE.





FIND A GROUP

LET'S GET SOCIAL



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