



**Since 1999, the #1 Motorcycling Resource for Women
and Those Who Ride With Us**

July 16, 2021

A warm hello to our new and regular subscribers!

This newsletter is our way of sharing news and articles recently posted on [WomenRidersNow.com](https://www.womenridersnow.com) (WRN).

As the world continues to open up, it is exciting to experience our favorite motorcycle events that are coming back to life.



Between custom shows, campouts, conferences, and tours, it feels like we are all breathing a collective sigh of relief as we see and celebrate each other in person again.

WRN has been working on a number of exciting projects at riding events that involve you, our dear reader. First, we are looking forward to tallying your votes and presenting the Women's Choice Awards at the [IMS Outdoors](#) events—the first in the series starting in Sonoma, CA today!

Traditionally, women's gear has been sparse at major industry events. By celebrating the brands that go out of their way to serve the women's motorcycling market, we hope more companies will be encouraged to cater to our growing community by bringing their women's offerings. If you are attending the IMS shows, keep an eye out for our flyer with a QR code, or [click here](#), to vote for your favorite women-focused products or brands at the events. [Use code WRN21](#) to save \$3 off IMS Outdoors tickets.

Next week I'll be heading to Colorado to join the ADVWoman Backcountry Discovery Route tour to shoot a video we will share with you later this year. And in August, we hope you celebrate with us when the cross-country Suffragist Motorcycle Ride concludes at the Women's Motorcycle Conference in Arlington, Virginia. WRN subscribers can take advantage of a special discount [to receive 15% off virtual or in-person conference registration](#). We hope to see you there!

Ride well and do good,
Kirsten Midura | Marketing Programs Manager, WomenRidersNow.com



~ New Motorcycle Gear ~

Cool Women's Riding Jackets

The summer's newest offerings to keep you safe



Staying cool is key during hot summer riding but it's also important to continue wearing gear that will save your skin and bones during a mishap. We highlight some great new women's riding jackets from Klim, Harley-Davidson, Indian, Dainese, and Belstaff that will keep you both looking and feeling cooler this summer. **CHECK 'EM OUT**



~ Reader Review ~

Forma Adventure Low Boot

Protection that's comfortable enough to hike in!



READ MORE ▶

The Forma waterproof low-shaft adventure-style leather boot offers street riders and those who occasionally venture off the road adequate protection in a good-looking, lightweight, low boot. Reader Donna Farrell shares her experience about what she loves about these boots and why she added them to her riding gear collection. [READ MORE](#)

**SCHUBERTH C4 PRO
WOMEN**

MADE BY WOMEN FOR WOMEN

~ Event News ~

Harley-Davidson Sponsors Suffragists Ride & Women's Motorcycle Conference

Save 15% off Conference registration with unique WRN code



Harley-Davidson will be joining hundreds of women riders in August, sponsoring this year's Suffragists Centennial Motorcycle Ride as well as the Women's Motorcycle Festival & Conference on August 19-22, 2021. The Motor Company will offer dealership events along the way, host the Centennial Riders at the 81st Sturgis Motorcycle Rally, offer a unique museum experience and party in Milwaukee, and have long-distance rolling demo rides from Roanoke to the Conference in Arlington, Virginia. You won't want to miss it! [READ MORE](#)

**THROTTLE
ADVENTURE.**



[LEARN MORE](#)

[Rent An Indian Motorcycle For Up To A Week](#)

14 new rental locations added



Want to get a real world test ride on an Indian Motorcycle? With 14 new Indian Motorcycle rental affiliates in North America, riders now have the opportunity to rent a bike for as short as four hours or as long as a week. [FIND OUT MORE](#)



PREMIUM MOTORCYCLE PARTS & ACCESSORIES
NOW AVAILABLE DIRECT FROM **SW-MOTECH USA**

~ Hot Jobs! ~

[Jan's Favorite Resume Template](#)

Simple and effective design to get noticed



Last month, industry expert Jan Plessner provided tips on how to create a great resume. When you're ready to put it all together, check out her resume template that takes the guesswork out of creating an effective layout. We even include it as a free download for you. Also, this month's job listings include a few great new opportunities for someone who loves the motorcycle retail environment. [LEARN MORE](#)



[Women's Motorcycle Events Calendar](#)

From women's campouts and track training to large women-only group rides, we've got the most comprehensive listing of the year's biggest [women's motorcycling events](#). Here are a few to get your motors running:

Women's Day at the Chip August 10, 2021 | *Sturgis, South Dakota*

Over and Out Moto-X September 17-19, 2021 | *Tamaqua, Pennsylvania*

Babes Ride Out - Central Coast September 17-19, 2021 | *Santa Barbara, California*

[FIND MORE WOMEN'S EVENTS](#)



TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.



[More Stories on WRN](#)

~[Beginner's Guide](#)~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more.

~[Women's Riding Groups](#)~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

“As soon as I saw you, I knew an adventure was about to happen.”

—Winnie the Pooh

[FIND A GROUP](#)

LET'S GET SOCIAL



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[**CLICK HERE TO JOIN**](#)

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!