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## Since 1999, the #1 Motorcycling Resource for Women and the Men Who Ride With Them

June 21, 2021

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I hope this newsletter finds you in good health and happy spirits. It's exciting to see the 2021 riding season rolling steadily forward with lots of you safely riding all over the country, attending the [One Moto Show](#), Babes Ride Out East, the Mid Atlantic Women's Motorcycle Rally, and many more events.



I've been busy getting dozens of new riders trained every week and enjoying [WomenRidersNow.com](#) (WRN)'s latest test bike—the Harley-Davidson Heritage Softail Classic you see here. My plans for this black beauty include long distance tours to several big motorcycle events this summer, like the [Indian Motorcycle and Polaris-sponsored Women's Motorcycle Festival & Conference](#) in Arlington, Virginia, as well as many of the [Progressive IMS Outdoors events](#). The Heritage is a longtime favorite big twin for women riders, and we'd love to hear about your adventures on yours. Please share on the WRN [Facebook](#) page or [send us your story](#).

We invite you to catch up on our latest motorcycle review of Yamaha's brand new [YZF-R7 sportbike](#), tested by our new friend, Anna Rigby, aka RedSpade. If you like what you see and are dying to try one out, be sure to head to one of the IMS Outdoors events where there will be plenty of demo rides of all kinds of bikes available. In fact, motorcycle safety advocate Brittany Morrow and I are teaming up with Yamaha to offer women a special opportunity to win a VIP package at the events which includes a goody bag of great prizes and an extended test ride of the R7 with one of us. We will be leading the small group of lucky winners to lunch where we can get to know the bikes and each other better in a more intimate (less intimidating) setting. See how you can register to win at the end of the R7 review. We hope to see you there!

Ride safely and with love,





~ New Bike Review & Video ~

**2022 Yamaha YZF R7**

*Confidence-inspiring midsized sportbike for new and experienced riders*



Styled to complement Yamaha’s supersport R-line of motorcycles, the \$8,999 R7 is a stylish stripped-down sportbike built for comfort, control, and performance without unnecessary (expensive) add-ons. Check out Anna Rigby’s review and watch her video to see the R7 in action.

**CHECK IT OUT**



~ Hot Jobs! ~

**Building a Great Resume**

*Needle movers, secret sauce, and what NOT to include*





Find the latest cool open positions in powersports in our new section, Hot Jobs! This month, industry expert Jan Plessner offers professional advice on how to create a resume that stands out and lands you that dream job. [LEARN MORE](#)

SCHUBERTH C4 PRO  
WOMEN

MADE BY WOMEN FOR WOMEN

~ Product Review ~

**Motorcyclist First Aid Kit**

*Everything you could possibly need in a waterproof case*





[READ THE REVIEW](#) ►

My Medic’s Moto Medic kit is a high quality first aid kit specifically built for motorcycle riders and adventurers. With first aid and supplies applicable to the specific needs of the most common injuries and ailments that occur both on the road and trail, this neatly organized waterproof case is a must-have for the most prepared riders. [READ THE REVIEW](#)

THROTTLE  
ADVENTURE.





LEARN MORE

~ Event Recap ~

**One Moto Show Wrap-Up**

*We award the One Show’s coolest female builders*





This year’s One Moto Show brought women together for a women builders’ happy hour, an International Female Ride Day ride, and a special women builder’s award. See who was there, who won, and check out their creations. [\*\*SEE MORE\*\*](#)



**STOP  
PIPE  
BURNS**



**HOOOLIGAN WRAP™**  
Heat-resistant one-size-fits-all wrap  
protects your thigh, calf, or ankle

**Indian Motorcycles Sponsor Suffragists Ride**  
*Celebrate with other women riders*





Longtime supporters of female riders and those who ride with them, Indian Motorcycle and Polaris Slingshot will be sponsoring this year’s Suffragists Centennial Motorcycle Ride which will take place from July 30–August 19, 2021, as well as the Women’s Motorcycle Festival & Conference on August 19–22, 2021. Besides showing support to make these events happen, there will be Indian and Polaris demo rides, special speakers, and more. [LEARN MORE](#)



PREMIUM MOTORCYCLE PARTS & ACCESSORIES  
NOW AVAILABLE DIRECT FROM **SW-MOTECH USA**

### **Women’s Motorcycle Events Calendar**

From women’s track days to conferences to campouts, we’ve got the most comprehensive listing of 2021's biggest [women’s motorcycling events](#). Here are a few to get your motors running:

**Black Girls Ride to Essence Fest 2021** July 1–4, 2021 | New Orleans, Louisiana

**Wild Gypsy Tour @ The Chip** August 7-11, 2021 | Sturgis, South Dakota

**DIRTY for GOOD Dual-Sport/Adventure Training/Fundraising Tour** August 22–27, 2021 | Hancock, New York

[\*\*FIND MORE WOMEN'S EVENTS\*\*](#)



TEACHING EVERY  
CHILD THE  
LIFELONG SKILL OF  
RIDING A BIKE.



**More Stories on WRN**

### ~[Beginner's Guide](#)~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more.

### ~[Women's Riding Groups](#)~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

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***“Life is about the adventures you take and the memories you make.  
So travel often and live life with open eyes and an open heart.”***

*—Katie Grissom*

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[FIND A GROUP](#)

LET'S GET SOCIAL



Not a member of the WRN mailing list?

[\*\*CLICK HERE TO JOIN\*\*](#)

*You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!*