



Since 1999, the #1 Motorcycling Resource for Women and the Men Who Ride With Them

April 14, 2021

Welcome to Spring! The season is definitely springing here in the Rose City. Bees and motorcycles are buzzing around everywhere. Are you as excited about riding this summer as I am? I spent last weekend brushing up my skills at a local riding clinic, my women's riding group is gearing up for some fun adventures, and I'm planning to attend some of the new [IMS Outdoors](#) festivals.



[WomenRidersNow.com](https://www.womenridersnow.com) (WRN) is poised to help us plan for an amazing riding season and beyond. May kicked off with International Female Ride Day and now WRN brings you some exciting new motorcycle and gear reviews and an updated ride calendar now that things are opening up and more events are being planned.

After all that fun, if you are interested in making motorcycling a part of your career as well, we present WRN's new on-going feature, "Hot Jobs!" Starting in May, each month expert powersports recruiter, Jan Plessner, provides career advice and tips on working in the motorcycling industry. She'll even curate some of the best open positions she recommends for women to pursue.

As always, we love to see your comments on our stories and social feeds and hope to catch up with you live at some of the year's motorcycle events in our reopening world.

Ride safe my friends,
Sarah Schilke | Co-chairwoman, [WomenRidersNow.com](https://www.womenridersnow.com)



~ New Bike Review & Video ~

2021 Harley-Davidson Pan America 1250

ADV bike for serious adventurers



Harley-Davidson introduces all new technology and enters the adventure touring market with a powerful motorcycle that seeks to fit all kinds of riders' needs. With an impressive array of adjustability and features, the Pan America is poised to compete with the best in its class. Check out WRN's Erin Sills' two-day mixed-terrain ride review and videos that show the bike's versatility.

[READ MORE](#)



~ New WRN Featured Section ~

HOT JOBS!

Want to work in the motorcycle industry?



This month we kick off a new feature hosted by WRN friend and motorcycle industry veteran, Jan Plessner. Each month she will showcase curated open positions and offer advice on navigating a career in the powersports industry. Learn more about Jan and how she transitioned a successful career in powersports to become one of the industry’s most beloved recruiters and careers expert.

[**LEARN MORE**](#)

SCHUBERTH C4 PRO
WOMEN

MADE BY WOMEN FOR WOMEN

~ Gear Review ~

Schuberth C4 PRO Women

Premium lightweight and quiet flip-up helmet for women



The premium modular helmet specifically designed to fit a woman's facial structure gets updated for 2021. This latest version, the C4 PRO Women, gets more comfort, construction, and visibility features while maintaining the previous version's trusted safety, ventilation, and aerodynamics.

[READ THE REVIEW](#)

THROTTLE
ADVENTURE.

LEARN MORE

~ Book Review ~

Female Motorcycle Adventurers, Racers, Builders, & Pioneers

74 prominent female motorcyclists featured in new book



The MotoLady's Book of Women Who Ride: Motorcycle Heroes, Trailblazers, and Record-Breakers highlights women motorcyclists who have contributed to the heritage of motorcycling in a big way. Colorful imagery and words honor female racers, stunters, customizers, creators, influencers, and history-makers. This beautiful hardcover book is a must-have for any women in motorcycling collection. [**CHECK IT OUT**](#)



**STOP
PIPE
BURNS**



HOOLIGAN WRAP™
Heat-resistant one-size-fits-all wrap
protects your thigh, calf, or ankle

Progressive IMS Outdoors

Demo rides, vendors, and entertainment in safe outside spaces



Progressive IMS Outdoors is the new evolution of the nation's largest annual consumer powerports show. Touring nine cities from July to November 2021 in large, open venues, there will be a host of new exciting activities for the whole family and WRN is excited to meet you there. [LEARN MORE](#)



PREMIUM MOTORCYCLE PARTS & ACCESSORIES
NOW AVAILABLE DIRECT FROM **SW-MOTECH USA**

Women’s Motorcycle Events Calendar

From women’s track days to conferences to campouts, we’ve got the most comprehensive listing of 2021's biggest [women’s motorcycling events](#). Here are a few to get your motors running:

Yeehaw! The Litas HTX Annual Campout May 21-23, 2021 | Splendora, Texas

Lace, Grace, & Gears Rally June 24-27, 2021 | Rogers, Arkansas

Uptown Ladies Women’s Track Day July 22, 2021 | Harpersfield, New York

[FIND MORE WOMEN'S EVENTS](#)



TEACHING EVERY
CHILD THE
LIFELONG SKILL OF
RIDING A BIKE.



More Stories on WRN

~[Beginner's Guide](#)~

No matter where you are in the process of learning to ride a motorcycle, our Beginner’s Guide covers

everything you need to know. Learn where to start, how to choose a motorcycle, and more.

~**Women's Riding Groups**~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

***“The question isn’t who is going to let me;
it’s who is going to stop me.”***

—Ayn Rand

FIND A GROUP

LET'S GET SOCIAL



Not a member of the WRN mailing list?

[CLICK HERE TO JOIN](#)

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!