



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

December 9, 2021

Hello new and regular subscribers! This newsletter is our way of sharing articles recently posted on <u>WomenRidersNow.com</u> (WRN).

Brrr! That's what I said when I returned home to Portland, Oregon, after attending the final <u>IMS</u> <u>Outdoors</u> event in Southern California two weeks ago. While there, I enjoyed the sunshine and I learned about all the other cool women's moto events there, like <u>Ride to the Warehouse</u> and last weekend's <u>California Moto Market</u>.

Many riders have <u>winterized their motorcycles</u>, and are reuniting sans motorcycles to catch up with each other in a way you don't with your heads in helmets all day. It's also a good time to find year-end moto gear bargains and focus on holiday shopping. If you're looking for some good ideas, check out <u>WRN's picks for great moto gifts</u> this year.



As we look to the new year and a new riding season, there are several women's riding events I'm

already looking forward to like <u>International Female Ride Day</u> and <u>Chix on Route 66</u>. Check out our new, searchable <u>National and Regional women's motorcycle events calendar listings</u> so you can mark your calendars, too. If you know of an event that fits our criteria for posting, please send us an email with the details at <u>Info@WomenRidersNow.com</u>.

We hope to meet you out on the road somewhere. Have a wonderful holiday. See you in 2022! Ride safe my friends, Sarah Schilke | Co-chairwoman, <u>WomenRidersNow.com</u>





~ 2021 Holiday Gift Guide ~ **Our Favorite Things to Give Motorcyclists** Top picks for holiday gifts from \$10 to \$500



The WRN team shares our favorite gifts to help inspire your own wish list or provide ideas of what to give your favorite motorcyclist this year. From rider training gift certificates to moto-themed shirts to cool motorcycle accessories, there's bound to be something for every biker on your list here. GET IDEAS



 \sim In-Person Shopping Event \sim

California Moto Market

Try on and buy women's gear



More than 20 different women's motorcycle gear makers came together in one place at one time at last weekend's California Moto Market! If you missed it, learn about this event and how to bring it to a place near you. **LEARN MORE**



 \sim New Product Review \sim

Brake Free Helmet Light

Create more visibility to be a safer rider



The Brake Free helmet light shines—quite literally. The brilliant LED brake light system mounts to motorcycle helmets wirelessly, making it easier for drivers to see us. The rechargeable system brilliantly uses an accelerometer to flash warning lights when you slow down. Winners of the WRN Women's Choice Awards at IMS Outdoors, we know you'll love this product as much as we do! CHECK IT OUT



MADE BY WOMEN FOR WOMEN

~ Hot Jobs! ~ <u>Nailing the Interview</u> *Confidence is key!*



Careers expert and longtime motorcycle industry pro Jan Plessner returns with her newest Hot Jobs! article and job listings. This month she clues us into what it takes to have a successful job interview. Read her tips, check out the latest industry jobs, and land yourself a career doing what you love. **LEARN MORE**



More Great Stories on WRN

~<u>Beginner's Guide</u>~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share

with your friends who are considering motorcycling too!

~Women's Riding Groups~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.



"Giving is a universal opportunity. Regardless of your age,

profession, religion, income bracket, and background, you have the

capacity to create change."

-Laura Arrillaga-Andreessen

FIND A GROUP

LET'S GET SOCIAL



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