



Since 1999, the #1 Motorcycling Resource for Women and Those Who Ride With Us

October 7, 2021

A warm hello to our new and regular subscribers! This newsletter is our way of sharing news and articles recently posted on <u>WomenRidersNow.com</u> (WRN).

I hope you have been enjoying the turn of the season as much as I have.



I am excited about taking some trips through the twisty backroads of upstate New York, seeing the beautiful fall foliage, and finally getting to use my <u>warmer riding gear</u>.

Although autumn is my favorite season, I love reflecting on the adventures I had over the summer. The highlight of my summer was a weeklong training tour through the Colorado Backcountry Discovery Route. I had the honor of co-directing the <u>SeeMe Soar, Hear Me Roar video series</u> about the tour, which we recently launched on our new <u>WRN Video page</u>. Make sure to check it out and please share it with your friends.

We have more updates available on <u>our site</u>, the WRN <u>Facebook</u> page, and the WRN <u>Group</u> for you to stay in the know. And for those who have their own story to tell, we're always looking to publish more of <u>Your Stories</u>. Reach out if you have any thoughts or comments. We appreciate you!

Ride well and do good,

Kirsten Midura | Marketing Program Manager, WomenRidersNow.com





~ New Video Series ~ SeeMe Soar, Hear Me Roar

Be inspired by women enjoying the "My Time" of their lives



Please join us in celebrating the single mom, the military veteran, the humble champion, the survivor, the caregiver, the life-long athlete and more as they share their stories of inner strength discovered through motorcycling the backcountry of Colorado. WATCH THE SERIES



~ New Motorcycle Review ~

2022 BMW R 18 B and Transcontinental

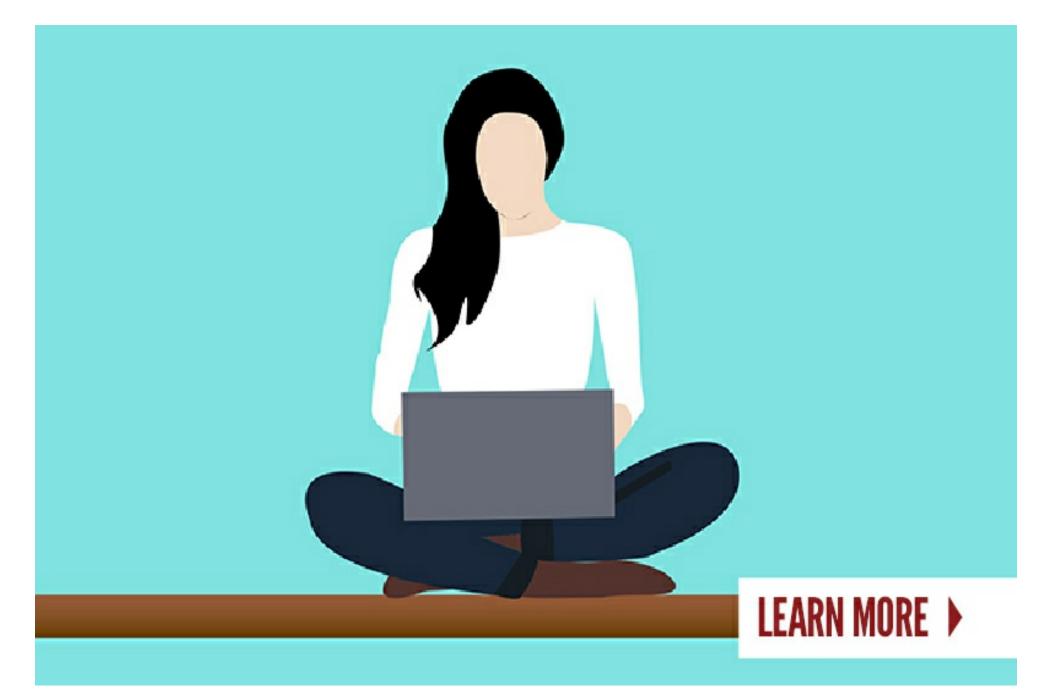
Travel longer distances in luxury



The newest R 18's get loads of new features designed for touring comfortably—powerful engine, long fuel range, lots of storage, fairing protection, cruise control, heated grips, a booming Marshall sound system, navigation, and much more. Women looking to upgrade to a big luxurious bagger will love the new R 18 B and Transcontinental. **READ OUR REVIEW**



~ Hot Jobs! ~ <u>Top 10 Cover Letter Tips</u> How to make the right first impression



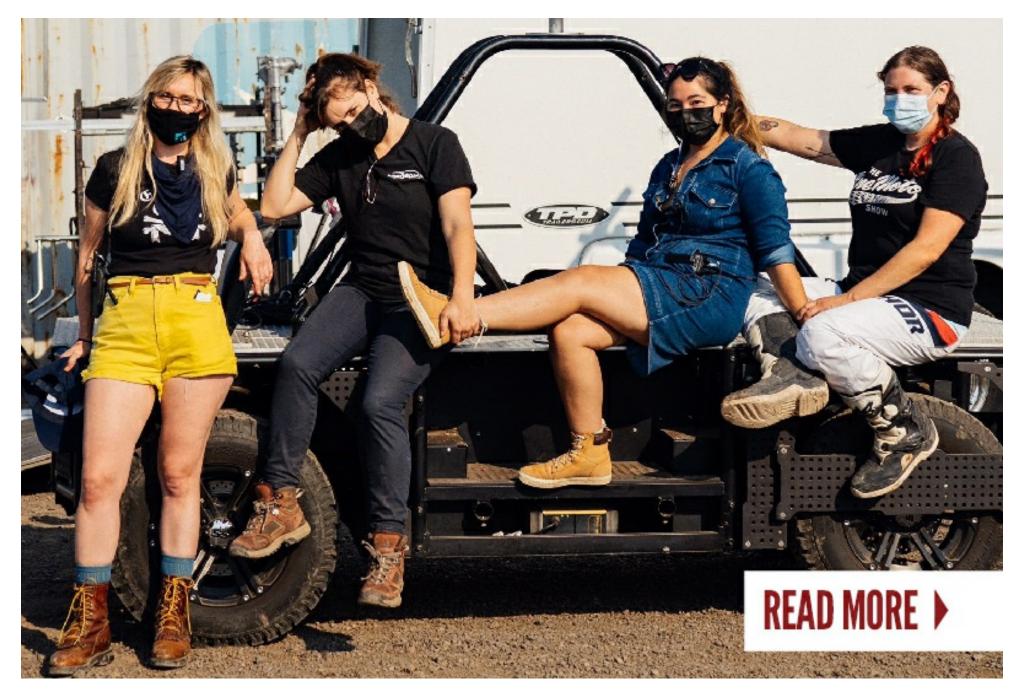
This month, careers expert Jan Plessner offers advice on how to write a cover letter that will break through the clutter. Read her entire series of Hot Jobs! Articles, get tipped off on the latest industry jobs, and land yourself a career doing what you love. <u>LEARN MORE</u>



~ New Film ~

Any Oregon Sunday

WRN interviews documentary filmaker, Tiffany Linquist



We interview one of the producers of the short film *Any Oregon Sunday*, a by-women-riders-forwomen-riders documentary. The film features stunning Oregon motorcycle scenery and inspiring women off-road riders, each with a unique story and riding style but united in their love of the sport and beauty of being outdoors. <u>SEE MORE</u>



~ Event ~ Biketoberfest 2021

Your guide to the annual autumn Daytona Beach biker bash



Check out our woman's guide to Daytona Beach Biketoberfest happening October 14–17. Celebrate with music, motorcycles, gear, great riding, and more! Can't make it? Check out our entire calendar of events and plan your next adventure. <u>CHECK IT OUT</u>

Women's Motorcycle Events Calendar

From film festivals, conferences, training events, and women-only group rides, we've got the most comprehensive listing of the year's biggest <u>women's motorcycling events</u>. Here are a few to get your motors running: **Babes Ride Out** Borrego Springs, California | October 8–10

Babes In The Dirt Lebec, California | October 22-24

Femmewalla Women's Track Day Chuckawalla Valley Raceway | December 17

FIND MORE WOMEN'S EVENTS

SCHUBERTH C4 PRO



More Great Stories on WRN

~<u>Beginner's Guide</u>~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more.

~Women's Riding Groups~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.



PREMIUM MOTORCYCLE PARTS & ACCESSORIES NOW AVAILABLE DIRECT FROM SW-MOTECH USA

"It is empowering to think that each of us has a choice. Each of us can change course at anytime and redirect our lives to become who

we want to be."

—Maria Shriver

TEACHING EVERY

CHILD THE

RIDING A BIKE.





FIND A GROUP

LET'S GET SOCIAL



Not a member of the WRN mailing list? **CLICK HERE TO JOIN**

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with <u>WomenRidersNow.com</u> (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!