



**Since 1999, the #1 Motorcycling Resource for Women
and Those Who Ride With Us**

January 13, 2022

Hello new and regular subscribers! This newsletter is our way of sharing articles recently posted on [WomenRidersNow.com](https://www.womenridersnow.com) (WRN).

Happy 2022! I don't know about you, but I am excited to have 2021 fade into the rearview and focus on the year ahead. When you're an eternal optimist, somehow every year gets better. Last year gave us that well-needed hug from a friend or family member we hadn't seen for a while. For me it was actually the first time in two years I had a chance to [see my WomenRidersNow.com colleagues at IMS Outdoors](#). It also saw the reemergence of shopping ... actually being in a physical space, trying on gear, and [speaking directly to manufacturers](#).



We also saw *your* spirit last year, dear readers! Many of you joined us at the [all new IMS Outdoors](#) where motorcycle and gear manufacturers brought their products. That's why we're beyond excited to bring you the [WomenRidersNow.com online store](#) to provide you with the chance to show the world how proud you are to be a motorcycle rider. Shop for your favorite WRN merchandise and tell us what you think. We appreciate your support and always love hearing from you.

There is even more to look forward to this year. We're starting the year in Las Vegas next week at the industry-only AIMExpo. Then we are looking forward to [Daytona Bike Week](#) in March and then the [AMCA Riveter's Chix on 66 ride](#). Editor Tricia Szulewski will be covering the two-week ride which spans the entire length of Route 66. You can sign up now to join for just a day or two or do the entire ride.

As you begin to plan your year, check out our calendar of [women-focused events](#) which we are updating nearly every day as dates are announced. If you have an event to add please email us at info@WomenRidersNow.com.

All the best,
Erin Sills | Co-chairwoman, [WomenRidersNow.com](https://www.womenridersnow.com)

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~ New WRN Feature ~

Women To Watch Audio Series

Inspiring women making big waves with motorcycles



In this brand new series, WRN's Kirsten Midura interviews some of today's most inspiring women riders. From entrepreneurs to activists, you'll want to get to know these ladies and keep an eye on what they are up to. You may even be inspired yourself to use motorcycling to improve the world around you. Our first episode features Lauren Trantham, founder of Ride My Road, a non-profit organization that helps victims of human trafficking. Bookmark the [Women to Watch home page here](#) and start listening. **LEARN MORE**

LEARN MORE



~ Shopping ~

WRN Store is Open!

Show your support for your favorite women's resource



Please join us in celebrating the grand opening of our new WRN shop. We've sourced products that we know women will love and branded our logo on them, from "power" lipstick and moisturizer to mugs, tank tops, hoodies, and more. Check it out and let us know what you think. And thank you for considering spending your precious dollars with us. We love our WRN supporters! [**SHOP NOW**](#)



~ News ~

[**More Inspiring Women**](#)

Ride Texas *magazine features industry leaders*



Originally published in the winter issue of *Ride Texas* magazine, we share its article featuring a dynamic group of women who are bringing diversity and positive change to motorcycling, including WRN's Sarah Schilke. Read about how these women have navigated the male-dominated industry and how they are pushing boundaries at the executive level. Get ideas and tips about how you, too, can emerge in the powersports industry by [WRN Hot Jobs!](#) feature editor and ACTION recruiting pro, Jan Plessner. [READ MORE](#)



~ Events ~

2021 Moto Events Wrap-Up

California Moto Market, Ride to the Warehouse, and IMS Outdoors



WomenRidersNow.com staff has been busy traveling around the country covering the motorcycle events that include women riders—and we’ve got pictures to prove it. Check out the cool new apparel Erin Sills found at the [California Moto Market](#), see which companies supported the charity moto event [Ride to the Warehouse](#), and then read about editor Tricia Szulewski’s experience leading Yamaha’s Women’s VIP YZF-R7 ride at the [2021 IMS Outdoors](#) festivals. [LEARN MORE](#)

SCHUBERTH C4 PRO WOMEN

MADE BY WOMEN FOR WOMEN



~ [WRN Events Calendar](#) ~

The start of a new year is the perfect time to start planning and get excited about motorcycling. Check out our full events listing and let the fun begin. Here are a few to get your motors running:

[80th Annual Daytona Bike Week](#): *March 4-13, 2022 | Daytona Beach, Florida*

WMN Racing Women's Motocross International: *April 2, 2022 | San Bernadino, California*

International Female Ride Day: *May 7, 2022 | Your Hometown*

AMCA Riveters' Chix on 66: *June 11-22, 2022 | Chicago, Illinois to Santa Monica, California*

Mid-Atlantic Women's Motorcycle Rally: *June 16-18, 2022 | York, Pennsylvania*

FIND MORE EVENTS



More Great Stories on WRN

~Beginner's Guide~

No matter where you are in the process of learning to ride a motorcycle, our Beginner's Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more. Share with your friends who are considering motorcycling too!

~Women's Riding Groups~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

“The world of the future is in our making. Tomorrow is now.”

—Eleanor Roosevelt



FIND A GROUP

LET'S GET SOCIAL



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CLICK HERE TO JOIN

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!