



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

December 22, 2017

2017—Not Your Usual Journey

I am a big believer in “it’s the journey, not the destination.” If anyone had told me this time last year that I’d be the Managing Editor of Women Riders Now (WRN) in 2017, I would have said their gears were slipping. I could not have imagined the amazing women I would meet, starting with WRN Founder, Genevieve Schmitt.



Genevieve’s vision and leadership are legendary. Her compassion and spirituality have given me a new destination. Her drive and professionalism are inspiring my own motorcycle journey. Assistant Editor Tricia Szulewski is equally amazing in her approach to life. She’s a thinker, an analyzer, and a seer, which makes her a most excellent guide. Both Genevieve and Tricia have been—and will continue to be—wonderful companions as we steer Women Riders Now into its 13th year of telling the stories and sharing the experiences of this growing community of women riders and the men who ride with them.

With your support, we have accomplished a great deal in 2017.

- Unparalleled new content (tips, reviews, stories) continued to be delivered daily and now via monthly newsletters.
- New ways to expand our community and be directly engaged with you on our first live

chat broadcast on Facebook.

- Increased our reach to more than 416,000 people on social media.
- Newsletter subscribers grew to almost 25,000.
- Continued to be the longest running—and most comprehensive—resource for motorcycling [news](#) and [reviews](#) from a female perspective.

2018 Goal—More Women on Motorcycles

General motorcycle ridership has declined over the years, however, ownership by women has grown steadily. Women Riders Now is uniquely positioned to get even more women riding motorcycles through partnerships with women's riding groups, manufacturers, dealers, rider training, mentorships, and more. I look forward to the amazing journey ahead with you. If you have unique ideas and are doing something to bring more women into our wonderful world of motorcycles, please let us know by writing to jgodwin@womenridersnow.com. We love to hear how our readers are positively influencing motorcycling.

Many blessings for each of you as we ride into 2018!

[Janice Godwin](#) | Managing Editor
WomenRidersNow.com

Review: 2018 Indian Scout Bobber
Beginner bike feel; middleweight motorcycle performance



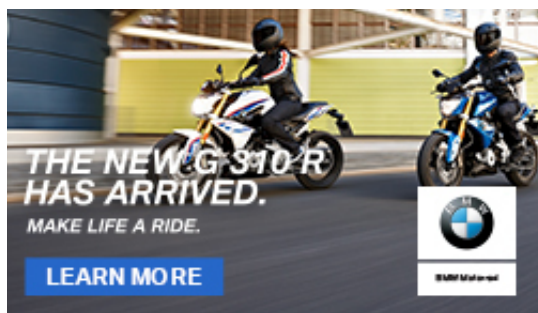
If you're looking for a beginner-friendly bike with impressive power, the 2018 Indian Scout Bobber is right up your alley. [READ OUR REVIEW](#)

[8 Steps to Prep Your Motorcycle for Winter Storage](#)

Protect your bike's battery, engine, tires, and paint



Like bears, motorcycles benefit greatly from hibernating during harsh winters. Our guide will ensure your bike is ready to go when the ice melts. [GET TIPS NOW](#)



Top 5 2017 Stories on WRN

Our most popular new stories from throughout the year



These are the top 5 stories we published in 2017 that our readers gave the most love to!
[READ THEM ALL](#)

Calendar of Events

National and regional women's events

Women Riders Now has the most comprehensive calendar of all women's motorcycle

events anywhere. 2018 is just around the corner, so there's no time like the present to start planning ahead!



February 16–18, 2018: Shelina Moreda's Valentine's Day "Ditch the Boys" She'z Moto Camp | *Petaluma, California*

March 5–13, 2018: Women's Motorcycle Tours: Exploring The Baja | *Baja, Mexico*

April 27–29, 2018: Babes in the Dirt 4 | *Gorman, California*

[Click here for more details on these events and much more.](#)

More Stories on WRN

[Ride Safely!](#)
[Learn how to ride like a pro.](#)

[Beginner's Guide](#)
[Everything a new woman rider needs to know!](#)

[Women's Motorcycling Clubs](#)

~~ Quote of the Month ~~

***"If you don't like the road you're walking,
start paving another one."***

– Dolly Parton



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