



#### Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

November 30, 2017

Welcome to the WRN November Newsletter!

A warm hello to our new subscribers. Thank you for signing up. This newsletter is our way of alerting you to recent stories posted on WomenRidersNow.com (WRN).

'Tis the season to celebrate and be thankful, and this year I



have two reasons to be extra thankful.

One of my riding buddies is Sarah Schilke, BMW Motorrad National Marketing Manager (at right). Sarah has been a huge advocate for women and motorcycling for two decades through her various leadership positions in the industry. I'm thankful she's been my east coast riding partner for the last two years.

On a warm autumn day, Sarah and I rode two of BMW's super-fun R nineT models, the Scrambler (front), and the Racer, on a sporty 170mile ride through New York's Harriman State Park. That day, I wore the open-face Schuberth M1 helmet (pictured on the seat) and the Black Brand leather jacket I reviewed for WRN because they are both comfortable—and happen to "match" the urban styling of the Scrambler. The jacket has no armor, and the helmet has no impact protection in the chin area.

The next day I went for a ride on my own motorcycle, a BMW R 1200 RS, and I crashed. Yes! The bike lost traction in a curve on a slick road with a tar patch I didn't see. While my beautiful motorcycle was totaled, I walked away from a 40-foot slide with only a small bruise. How did I do that? I was wearing an armor-laden textile riding suit, and a full-face helmet amongst other protective gear. I'm thankful I had the inclination to wear better protective gear that day than I did the day before.

What did I learn from this whole experience? A lot! And I share all of it in a Facebook Live broadcast called "The Gear That Saved Our Lives." My co-host for this first WRN broadcast is motorcycling gear spokesperson Brittany Morrow, who herself survived a horrific crash. If you missed the live 30-minute show, I encourage you to watch it <u>HERE</u>.

In each newsletter we want to thank the companies that advertise with us. It's our way of making sure you know who is committed to sharing their products and services with you. Don't Miss the 77th Annual Daytona Beach Bike Week, March 9-18, 2018--**BOOK NOW!** 

And welcome back **MotoChic** with their great motorcycle backpacks and clothing. Check out our Top Deals Buyers Guide for a great discount).

Ride Safe! <u>Tricia Szulewski</u> | Assistant Editor WomenRidersNow.com

# How a Can-Am Spyder Changed One Female Veteran's Life

#### Adventure therapy on the open road helps heal PTSD



Veteran Jessy Baxley is on the road to recovery after taking an adventure therapy trip riding 1,500 miles on a Can-Am Spyder. **<u>READ HER STORY</u>**.

# **Our Favorite Autumn Accessories**

<u>Top picks from real women, really riding, in real weather</u>



Our readers (that means you) helped us create a "must-have" list for fall. Without further ado, we're sharing your favorite gear and accessory secrets to combat cold weather. **READ THE RESULTS**.



#### How to Maintain Your Air Filter DIY maintenance you can and should be doing in your own garage



Want to save a little money on motorcycle maintenance? One simple way to do it is by maintaining and replacing your air filter yourself. **LEARN HOW** 

#### **Review: Worse for Wear Protective Motorcycle** Jeans Revolutionizing women's riding pants



The Crosstown 4.0 jeans from Worse for Wear offer advanced protection without sacrificing style and comfort. **READ OUR REVIEW**.



**2017 Women Riders Now Buyers Guide** *Exclusive for WRN Readers--Top Deals and Sales* 





Our holiday gift guide has some great exclusive deals on motorcycle-inspired products just for WRN readers. Like 15% off a MotoChic bag, 30% off Indian Riders Groups, \$125 off Gigi Montrose kelvar jacket, 25% off Hot Leather clothing, HeliBars, Mimi and Moto children's books and t-shirts, and MORE. <u>CHECK OUT THE DEALS</u>.

### – YOUR STORIES – <u>Determination Turns an Unlikely Rider into a</u> <u>Passionate Enthusiast</u>

How a founder of a large women's motorcycle club began <u>riding</u>



Seeing a group of women riding together is what piqued Janice's interest to learn to ride motorcycles. Now, she rides with more than 100 other women in the riding club she helped create. **READ HER STORY**.

# Calendar of Events <u>National and regional women's events</u>



**February 16-18, 2018:** Shelina Moreda's Valentine's Day "Ditch the Boys" She'z Moto Camp | *Petaluma, California* 

March 5-13, 2018: Women's Motorcycle Tours: Exploring The Baja | *Baja, Mexico* 

March 5-13, 2018: 77th Annual

Daytona Beach Bike Week | Daytona Beach, Florida

Click here for more details on these events and much more.

### **More Stories on WRN**

<u>Ride Safely!</u> Learn how to ride like a pro.

Beginner's Guide Everything a new woman rider needs to know! <u>Women's</u> <u>Motorcycling</u> <u>Clubs</u>

# ~~ Quote of the Month ~~

"The question isn't who's going to let me; it's who is going to stop me."

- Ayn Rand



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You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

