



Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

October 30, 2017

Welcome to the *Women Riders Now* October Newsletter!

Even though some of us are putting our bikes away for the winter, November is still full of exciting plans for our readers. First, there's our *Autumn Accessories Contest*—enter by **November 5** to win some great prizes like a Go-Pro camera, \$100 gift certificate to MotoChic and more.



On **November 11**, check out our first *Facebook Live Show* with WRN Assistant Editor Tricia Szulewski and Guest Editor Brittany Morrow as they talk about their serious motorcycle crashes and the conditions that caused them and show you the gear that protected them. You'll be able to send in your questions as they're talking. Details to follow.

On **November 15**, the *Top Deals Buyers Guide* comes out with great products and discounts for WRN readers.

In each newsletter, we want to thank the companies that advertise with us. It's our way of making sure you know who is committed to sharing their products and services with you. BMW Motorrad is the sponsor of the month. The G 310 R

is lightweight, easy to handle, and its 313 cc engine offers a fun, spirited ride. Check it out.

Please share our newsletter. Or better yet get your friends to sign up! Follow us on Facebook, Twitter, Instagram and Pinterest!

In this issue:

- <u>Harley-Davidson Softails Review</u>
- Brittany Morrow, Guest Editor: The Motorcycle Accident That Changed My Life Forever
- <u>Autumn Accessories Contest</u>
- <u>American International Motorcycle Expo (AIMExpo) Roundup</u>
- Motorcycle Racer Shelina Moreda Chosen as a COVERGIRL Model
- <u>A Reader Rides Her First Motorcycle at 59</u>

• <u>Harley-Davidson Gives A Female Retired Air Force Medic a Free</u> <u>Motorcycle</u>

Best Wishes,

Janice Godwin | Managing Editor, *Women Riders Now*

(Pictured is the WRN team at the AIMExpo in September. From left to right WRN Business Manager Tammy Huoni, me and WRN founder Genevieve Schmitt.)

Review: 2018 Harley-Davidson Softails *The first woman's ride review of all eight new models*



Tricia Szulewski, our assistant editor, had the opportunity to extensively test Harley-Davidson's 2018 Softail models. **READ HER REVIEW**.

The Motorcycle Accident That Changed My Life Forever

The physical and emotional healing continues, 12 years later



Twelve years ago, Brittany Morrow was in a motorcycle accident that almost took her life. Since then, Brittany has strived to teach other riders about motorcycle safety. **READ HER STORY**.



Enter the WRN Autumn Accessories Contest! Show us your favorite accessories and you could win!



Wanna get your hands on some great prizes? Show us your must-have Autumn motorcycle accessories and you could be a winner! **ENTER TODAY!**

American International Motorcycle Expo (AIMExpo) Roundup and Product Spotlight Motorcycle industry trade show now in its fifth year



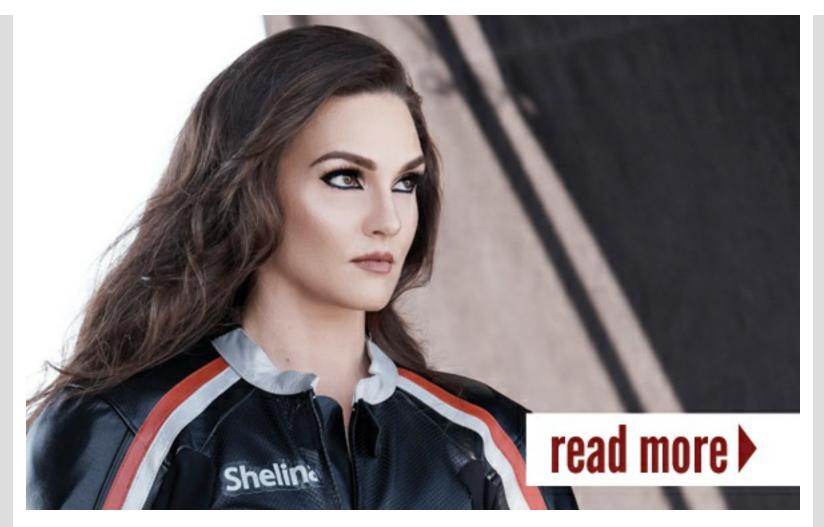
The main trade show for the motorcycle industry these days is the American International Motorcycle Expo (AIMExpo). Now in its fifth year, the 2017 event was held September 21-24 in Columbus, Ohio. **READ ABOUT OUR EXPERIENCE**.



Roadracer Shelina Moreda Becomes a COVERGIRL Model

Female motorcycle racer bridges beauty with motorsports





Shelina Moreda, internationally-known motorcycle racer is the one of the newest COVERGIRL models. **READ OUR STORY**.

- YOUR STORIES - **59, Female, and Formidable On Her Motorcycle** *Proper training, riding gear, and riding skills boosted her* <u>confidence</u>



Its never too late to start riding a motorcycle. Alison Prentice began her motorcycle journey at 59, and did it right with proper training and education. **READ HER STORY**.

Female Retired Air Force Medic Gifted New <u>Motorcycle</u> <u>A thank you for her dedication to our country</u>



Retired Air Force Medic Lisa Benjamin is the new owner of brand new 2018 Harley-Davidson, a gift to her from "Mission: Thank You," honoring her military service. **<u>READ HER STORY</u>**.

More Stories on WRN

<u>Ride Safely!</u> Learn how to ride like a pro. Beginner's Guide Everything a new woman rider needs to know! <u>Women's</u> <u>Motorcycling</u> <u>Clubs</u>

~~ Quote of the Month ~~

"In order to be irreplaceable one must always be different."

- Coco Chanel



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