

WRN
women riders now™



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

September 28, 2017

Hello,

It's so cool for me to be having a serious conversation about motorcycling with women as the guest editor of this issue of the WRN Newsletter. When I started writing motorcycle reviews for the male-dominated magazines in the late 1980s, a woman with riding skills and mechanical knowledge was a novelty.



Today, I'm happy to share the road with so many serious female riders, and better yet, to see first hand that women are being taken seriously as consumers.

Right now, I'm in Barcelona, Spain, at the world launch of BMW's new G 310 GS. It's a smaller, more manageable version of the bigger enduro style motorcycles for which BMW is known, and yes, this bike was made with women in mind. Make no mistake: there is nothing girly about it though. The G 310 GS is adventure-ready, and fun to ride. Even more awesome is that in my group of test riders at this event, females outnumber males. This has never happened before!

My review of G 310 GS will be posted on WomenRidersNow.com in the coming months. In the meantime I've written a review of another BMW that's now live on the site, the K 1600 B, with B standing for bagger (though it could also be for badass). It's a bike on the other end of the spectrum, heavy and faster than anybody's business, but it also has many features women will love, like a low seat, reverse assist, and a hill hold function that keeps the bike from rolling backwards when you're stopped on an incline. Yes, you read that right! The link to that story, as well as other new stories just posted are all below.

It's exciting for me to see motorcycle reviews written by women for women. The inside secret is that because the reviews on WRN are written from a lifestyle "real world" point of view, men enjoy the reviews as well, and WRN has always been inclusive of men. The team here knows many women come to motorcycling from a man in their life, so all are welcome to read, comment,

and share.

We've got this! And from my vantage point, it's only going to get better from here.

Warm Regards,
Jamie Elvidge | [Contributor, Women Riders Now](#)
WomenRidersNow.com

2018 BMW K 1600 B - a Bagger with Great Features

Riding "Black Beauty" takes motorcycle experiences to the next level.



With features like reverse assist, hill start control, and optional clutch, the K 1600 B's extras make it easy to ride a bagger. [READ MY REVIEW.](#)

"Miss Enthusiast" Black Leather Motorcycle Jacket

Triple vents give this jacket lots of airflow for warmer days.



This plus-size rider reviews one of the few jackets we've found that comes in a wide range of sizes, including plus, tall, and petite. [READ HER REVIEW.](#)

— YOUR STORIES —

[Motorcycle Touring With Your Best Riding Buddy](#)
[How to stay friends on the road and ensure a safe, fun trip.](#)



Two friends set out on a 10,000-mile motorcycle tour unaware of how the journey would affect their relationship. What they learned will help you on your next tour with a riding partner. [READ THEIR STORY.](#)



Never Fumble for Harley-Davidson Horn Button Again

Neat gadget helps you blast the horn when you need it.



read story ▶

The LifeSaverHorn is a simple affordable gadget that assures Harley-Davidson riders will hit the horn when they need it most. [READ OUR REVIEW.](#)

— YOUR MOTORCYCLES — A Scooter, 4 Motorcycles, and a 3-Wheeled Can-Am Spyder

This rider finally found her dream ride, and it has three wheels.



read story ▶

She started with a scooter, moved up to a small cruiser, then to riding larger motorcycles before finally settling on a three-wheeler she loves! [SEE HER](#)

[**From the Archive: 10 Steps to Becoming a Motorcycle Rider**](#)

[*A reliable guide to help you start your motorcycle journey.*](#)



[view all ▶](#)

At Women Riders Now, we've been sharing this guide with women for more than a decade, helping hundreds of ladies get into the rider's seat of their first motorcycle. [READ THE GUIDE.](#)

[**Calendar of Events**](#)

[**National and regional women's events**](#)



October 6 - 8: Ladies of Dirt 201 |
Tellico Plains, Tennessee

October 19 - 22: Biketoberfest |
Daytona Beach, Florida

October 19 - 22: Babes Ride Out 5
| *Joshua Tree, California*

[**Click here for more details on these events and much more.**](#)

More Stories on WRN

[**Ride Safely!**](#)
[Learn how to ride like a pro.](#)

[**Beginner's Guide**](#)
[Everything a new woman rider needs to know!](#)

[**Women's Motorcycling Clubs**](#)

~~ Quote of the Month ~~

***“I didn’t get there by wishing for it or hoping for it,
but by working for it.”***

- Estée Lauder



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