



Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

September 7, 2017

Hello friends,

As the summer winds down, it's an ideal time to get more miles on our motorcycles by taking advantage of cooler temps and less-populated vacation spots. Just one week ago, I was jumping off the last of Harley-Davidson's eight completely redesigned Softails in California's resort mountain paradise of Lake



Arrowhead. Having just sold my 2009 Dyna Fat Bob earlier this year, you may be able to tell from my expression here that the newest Fat Bob (now a Softail) has me jones'ing for more. My riding impressions are coming soon. In the meantime we've got a story on all the new models with details our readers want to know about to hold you over until my review. You'll find that below.

In each newsletter we want to thank the companies that advertise with us. It's our way of making sure you know who is committed to sharing their products and services with you.

A warm welcome goes out to <u>LifeSaverHorn</u>. This company makes a neat gadget that helps Harley-Davidson riders reach their horn button easier on the left handgrip.

Also, Biketoberfest 2017 is just around the corner. Hosted annually in Daytona Beach, Florida, Biketoberfest will be celebrating its 25th anniversary this year! Lodging is still available, but will certainly fill up quickly. <u>See all upcoming</u> <u>events.</u>

Best Wishes, Tricia Szulewski | <u>Assistant Editor</u> <u>WomenRidersNow.com</u>

> Video Overview of Harley-Davidson's 2018 Softails --- with details women care about ---



We've got all the details on the new Softails, including seat height, that is sure to pique the interest of a whole new legion of women to the Harley-Davidson brand. That's what we think. <u>Read the story now</u>.

<u>Video Review: Ride Your Bike Without Using the Clutch</u> --- the Rekluse solves clutch / throttle issues for good ---



Feathering the clutch while rolling on the throttle can be one of the most challenging aspects of learning to ride for women. Thankfully, the Rekluse eliminates the need to use the clutch altogether. <u>Click to see our video</u> <u>review</u>.

<u>5 Things Women Want in a Bike</u> --- the features that are most important for females ---



Our last reader survey asked this question of the female visitors to our website: *What are the most important factors to you when choosing a motorcycle*? <u>Click</u> to see what women want.



<u>Genevieve Schmitt to be Inducted into Hall of Fame</u> --- recognized as a leading influencer for women riders ---



Genevieve Schmitt, founder of *Women Riders Now*, will be inducted into the Las Vegas Motorcycle Hall of Fame on October 6 for her work in raising awareness of women riders. <u>Read more here</u>.

<u>Cool New Mount Allows for Any Size Device</u> --- new design allows for a power cord too ---



Sometimes little things can mean a lot, like a motorcycle mount that can adjust to fit a range of electronic device sizes and be positioned just the way a rider likes it. The Slide Mount is one such universal mount, produced by womanowned Leader Motorcycle Accessories. <u>Read our overview</u>.

<u>5 Must-Have Accessories for Your Indian Motorcycle</u> --- bolt-ons for more comfort while on your bike ---



When you buy an Indian Motorcycle you can be confident you'll find accessories to make your ride more comfortable. And comfort for a woman is the most important feature when choosing a motorcycle, based on our reader survey. <u>Read our list of must-have accessories</u>.

<u>Celebrate the 25th Biketoberfest at Daytona Beach</u> --- "Chrome Anniversary" features special giveaways ---



It's time to polish those bikes and make plans to head to Daytona Beach for the 25th Anniversary of Biketoberfest, October 19-22, 2017. Organizers are expecting up to 125,000 visitors from around the world to the four-day motorcycle rally. Learn more about the event.

<u>Calendar of Events</u> --- national and regional women's events ---



<u>Click here for more details on</u>

September 8 - 10: Women's Sportbike Rally | *Deals Gap, Fontana, North Carolina*

September 15 - 18: Women Riders Weekend Bash | *Ruidoso, New Mexico*

September 28 - October 1: Lace, Grace and Gears Women's Motorcycle Rally | *Bandera*,



Texas

More Stories on WRN

Ride Safely! Learn how to ride like a pro.

Beginner's Guide

Everything a new woman rider needs to know! <u>Women's</u> <u>Motorcycling</u> <u>Clubs</u>

~~ Quote of the Month ~~



- Beth Moore



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