



#1 Motorcycling Magazine for Women, and Men Who Ride With Women

July 31, 2017

Welcome to the WRN Newsletter!

A warm hello to our new subscribers. Thank you for signing up. This WRN Newsletter is our way of alerting you to recent stories posted on our website, WomenRidersNow.com (WRN).

That's me, at right, with my friends Susan and Debbie on a glorious motorcycle ride to Big Sky Resort, Montana, in the summer, near where we live. Girls riding their motorcycles—that's what we're about.

I'm out there enjoying the ride like so many of you—sometimes solo, sometimes with friends; sometimes day rides like this for lunch; sometimes on long overnight trips. Even sometimes on a track. I've done it all and continue to do it all ... like you ... so that my experience as a rider reflects and enhances what you're experiencing. Thank you for joining me by reading Women Riders Now.



In each newsletter I take time to thank the companies that advertise with us. It's my way of making sure you know who is committed to sharing their products and services with you, the reader of Women Riders Now. First, [Lace, Grace, and Gears](#) is a 4-day women's rally happening in Bandera, Texas, on September 28. Organizers want to set a new world record. Click the highlighted link to learn more.

We're excited to see [BMW Motorrad](#) pushing their motorcycles to women for the second year in a row. We know ownership among women is up so we thank you for helping move the needle in the right direction.

Lastly, start making plans to attend [Biketoberfest](#) in October in Daytona Beach, Florida. Organizers of the fall rally know how important women are in making her family's vacation decisions. We're happy to help get the word out.

Be sure to bookmark us, follow us, converse with us, share with us so we can continue to lead the way in connecting you with not only relevant information, but with other riders, and companies that want to do business with you. Thank you.

Blessings and love to you!
Genevieve Schmitt

You are receiving this newsletter because you signed up for it. It is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

5 Great Ways To Drop Your Motorcycle **--- learn what NOT to do to stay upright ---**



We were inspired to create a list of guaranteed ways to drop a motorcycle, based on our personal experiences on the road and in classes. The intention, of course, is to show you what you want to AVOID. In other words, learn from these mistakes. [Read the list here.](#)

Indian Motorcycle Rolls out 2018 Models **--- Indian's rides have never looked better ---**



We're excited about the 2018 Indian motorcycles that include new models, features, and colors. [Check out our story here.](#)



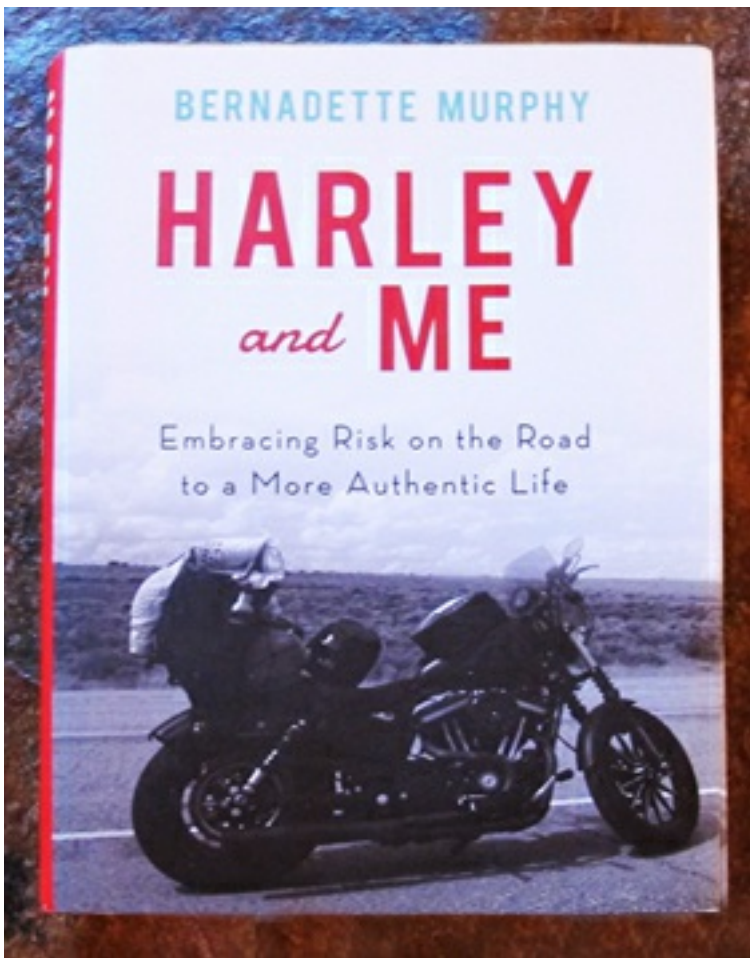
[***click banner to learn more***](#)

Less is More with New Indian Scout Bobber
--- 2018 model available in September ---

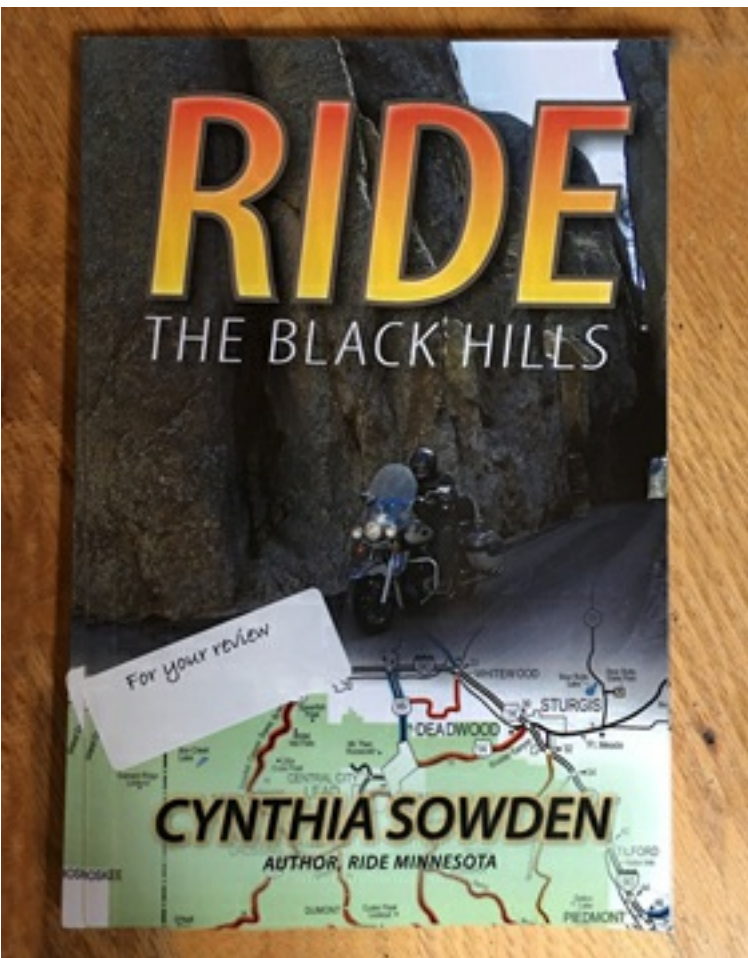


Strip it down. That was the inspiration Indian Motorcycle used when developing the latest model in its iconic Scout lineup, the new Indian Scout Bobber, available in dealerships in September. [Read our preview.](#)

***Books To Take On Your Summer Rides
--- two reads we recommend ---***



Bernadette Murphy's "Harley and Me" is one woman’s memoir of embracing risk on the road to a more authentic life. [Read our preview.](#)



Motorcyclists attending the Sturgis Motorcycle Rally, or anyone planning to travel in and around the Black Hills of South Dakota, should get a copy of "Ride The Black Hills." [Read our preview.](#)

Nothing Stopped Her From Becoming a Motorcycle Rider
--- how one woman persevered despite the odds ---



Do you remember the day you became a motorcycle rider? One of our readers shares her story of determination to ride and everything she's learned in her decade of experience in the community. [Read this inspiring story from a WRN reader.](#)



click banner to learn more

Biker Belles at the 2017 Sturgis Motorcycle Rally
--- this year's theme is "My Motorcycle Life" ---



If you're a woman rider who's never been to the Sturgis Motorcycle Rally, this event may change your mind. Registration is now open for the 2017 Biker Belles guided motorcycle ride, catered luncheon, and symposium scheduled for August 8, at the Sturgis Buffalo Chip music festival. This year's theme, "My Motorcycle Life," focuses on the role motorcycling has played in the lives of women. [Read more about this event.](#)

Stylish Chaps in Pink, Purple, Leopard & Snakeskin Prints
--- show off your wild side just for fun ---



At Women Riders Now, we celebrate the motorcycling lifestyle with stories on

riding clothing for all female riders, from protective technical gear to the fun-to-wear “pretty” apparel that makes a statement on and off the bike. TC Road Gear is a new company offering chaps that give women the opportunity to express their unique style and personality in a bold way. [See what TC Road Gear has to offer.](#)

***Video Review: Polaris Slingshot, a Woman's Everyday Ride
--- a versatile three-wheeler fit for any occasion ---***



Knowing the technical specs on a vehicle is nice, but what about practicality? Will owning this vehicle actually help me in my daily life? I kept this question in mind as I took the Polaris Slingshot three-wheeler for a test drive. [See my video review.](#)

***Review: Easy-mount Tank Bags from GIVI
--- "Tanklock" tank bags that won't scratch paint ---***



WRN Assistant Editor Tricia Szulewski shares her experience mounting and testing the "Tanklock" collection of tank bags by GIVI on her new BMW R 1200 RS. The bags are known for being easy to mount and pose less of a risk of scratching your motorcycle's exterior. [Read her full review](#).

Satellite-Powered Compass; Modern Meets Classic
--- always know which direction you're heading ---



For riders who are not a fan of using a GPS on their motorcycle and/or prefer to use paper maps for their two-and three-wheeled touring adventures, here’s an easy-to-read and install modern-day compass to help navigate the world the old-fashioned way. [Read our story.](#)

[Calendar of Events](#)
[--- national and regional women's rallies ---](#)



[Click here for more details on these events and much more.](#)

August 4 - 7: The Wild Gypsy Tour, Sturgis, South Dakota

August 8: Biker Belles Celebration at Sturgis, South Dakota

August 9 - 11: Babes In Motoland, Northwest Illinois

August 9 - 11: The Dream Roll, Mount Adams, Washington

More Stories on WRN

[Ride Safely!](#)
[Read these articles.](#)

[Beginner's Guide](#)
[Everything a new woman rider needs to know!](#)

[List of Women's Motorcycling Clubs](#)

~~ Quote of the Month ~~

"Courage is like a muscle. We strengthen it by use."

- Ruth Gordon



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You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

