

WRN

women riders now



#1 Motorcycling Magazine for Women, and Men Who Ride With Women

April 25, 2017

Welcome to the WRN Newsletter!

Let this riding season be about trying new things. While I may own a cruiser style motorcycle, I make sure I spend time on different styles of motorcycles, especially a sportbike on a track where I can keep my riding skills sharp. So let me inspire you to expand your horizons and hop on a motorcycle you normally don't ride, either at a track day event like I did, or at a demo ride at a rally. Our updated events calendar at the bottom of this newsletter lists an all-women track day in North Carolina in May, and of course every major motorcycle rally offers demo rides.



Speaking of rallies, there are a record number of women's motorcycling events this year listed in our [calendar of events](#). If you've never been to an event where you're in the midst of hundreds of women riders, it's worth attending just to feel the energy. This goes for men too, assuming the event is open to men, like the Revved-Up Women Texas Motorcycle Expo, where I will be this weekend. Man or woman, you'll feel the vibe that's much different than a mainstream motorcycle rally and you'll know why so many events now cater to women.

A thank you shout-out to [Sena Bluetooth](#), a company that continues to lead the way in reaching out to women by marketing its cutting edge helmet communication systems on our site. Click the highlighted link to learn more.

And say hello to the [Windy City Motorcycle Company](#), the largest Harley-Davidson dealership group in the country serving the Chicagoland and Milwaukee areas with 13 motorcycle shops. Banners are running on WomenRidersNow.com promoting its dealerships that cater to women. The shops offer rentals where you can pick up from one location and drop off at another; they offer organized motorcycle tours, and the group is putting on one of the largest International Female Ride Day events taking place May 6. Click the highlighted link above to learn more.

Thank you for reading and subscribing to the first and most

comprehensive online motorcycle magazine catering to women. Women Riders Now. Tons of content! Tons of comments! Tons of advice!

Please forward this to a friend and have her or him [subscribe at this link](#).

I love you all!

Genevieve Schmitt

[Founder / Editor, WomenRidersNow.com](#)

You are receiving this newsletter because you signed up for it. It is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

5 Things To Know About International Female Ride Day **--- get ready to ride on May 6 ---**



For 11 years now, women all over the world get out on their motorcycles and ride on the first Saturday in May. It's called International Female Ride Day and this year it falls on May 6. Here's a quick primer on what you need to know—and maybe didn't know—about this globally synchronized day that celebrates women motorcycle riders. [Read the story](#).



[*click banner to learn more*](#)

[*Group Riding Etiquette: 10 Tips You Need to Know*](#)
[*--- great advice that will have you chuckling ---*](#)



Before you go on your next group ride of three or more motorcyclists, you must read this article. WRN reader Tammy Mathews has encountered nearly every faux pas that can happen during a group ride. She developed this list that is not only funny, but educational. [Read the story here.](#)

[*20% Discount on Registration for WRN Readers*](#)
[*--- Revved-Up Women Expo in Texas this weekend! ---*](#)



Yes, that's me, Genevieve Schmitt, in the photo. I did a 2-minute radio interview promoting the Revved-Up Women Texas Motorcycle Expo where I'm heading this weekend. I'd love for you to join me if you can swing it. Listen to my short interview, and score an exclusive promo code to get a 20% discount off registration. See you there! [Interview and promo code found here.](#)



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[No More Hot Motorcycle Engine!](#)
[--- V-twin air cooling system stops heat on your legs ---](#)



We love finding problem solvers. Here's our latest! A simple fan system that stops the blazing heat on those super hot Harley-Davidson and Indian Motorcycle engines. They're installed on this touring bike in the photo. You'll wonder why you ever put up with the heat all these years. [Read the story and watch the video here.](#)

Pick My Next Boot Review
--- and shop all the styles for yourself ---



Each year Harley-Davidson Footwear unveils its latest styles and each year

WRN assistant editor Tricia and I review a pair. This year we want you to pick my next boot to review. You'll love all the new performance minded styles. And you don't have to ride a Harley to enjoy these sturdy durable riding boots.

[Browse the selection here.](#)



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[New Video for K-Pipe 125cc Beginner Motorcycle](#)
[--- watch this affordable starter bike in action ---](#)



We're excited to show you a new video that the folks at Kymco shot of their beginner motorcycle, the K-Pipe 125. [Click here to see the video](#) and read more about this bike that's ideal for beginners, but also makes a fun around-town zippy two-wheeler for any rider.

[The Wild Gypsy Tour Debuts in Sturgis](#)
[--- all-women camping event at Buffalo Chip ---](#)



The first all-women camping and motorcycle festival is being held at the Sturgis Buffalo Chip during the Sturgis Motorcycle Rally in South Dakota this summer. It's a fun and exciting new opportunity for women who attend Sturgis. [Read more here.](#)



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5 Tips for Small Riders on Big Bikes
--- helpful advice to keep you safe ---



Here's an oldie but goodie -- one of our most popular stories that continues to get tons of comments because the advice is so good! Don't let your height stop you from riding the motorcycle you love. Our helpful list shows you how to handle a motorcycle where all you can do is tip-toe. [Read the list here.](#)

[Upcoming Women and Motorcycling Events](#)
[-- make plans to attend this year --](#)



[Click here for more details on these events and much more.](#)

April 28-30: Babes in the Dirt,
Gorman, Calif.

April 28-30: Revved-Up Women
Texas Motorcycle Expo, San Antonio

May 5-7: Ladies of Dirt 101, Franklin,
West Virginia

May 5-7: Mountain Moxie, Little
Switzerland, North Carolina

May 19: TPM Track Day Girl,
Garysburg, North Carolina



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~~ Quote of the Month ~~

"For women, it's not about the brand you ride, it's the fact that you ride."

***- Genevieve Schmitt
Founder, Women Riders Now
(Yes, me!)***



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