

WRN

women riders now



#1 Motorcycling Magazine for Women, and Men Who Ride With Women

March 15, 2017

Happy Spring!

Monday is the first day of spring, but as I write this note the northeast is digging out from a blizzard, while I'm in Montana watching springtime birdies chirp outside my office window. Isn't Big Sky Country known for motorcycle-riding-limiting snowstorms this time of year? Is it just me, or have you too noticed that Mother Nature sure does know how to keep us all on our toes.

All the more reason to savor every moment we get to spend on our motorcycles. I'm excited about this upcoming riding season because there are more female-focused motorcycle events and tours than ever before. What a time to be a woman rider, right? If you're new to the sport, female-focused events are an ideal way to meet other riders and learn more about motorcycling. You could actually attend alone and leave with several new riding buddies.



Check out all the stories we've posted today and in recent weeks on Women Riders Now, including info on a women's expo in Texas that my assistant editor Tricia and I will be attending. We hope to see you there.

And a warm welcome to you, the new subscriber of this newsletter. I'm grateful you've signed up to know more about the news and reviews we've posted to the site. If you like what you see, please forward this newsletter to a friend.

Many blessings to you for an incredible riding season,

Genevieve Schmitt

[Founder / Editor, WomenRidersNow.com](http://WomenRidersNow.com)

You are receiving this monthly newsletter because you signed up for it. It is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

[Review: 2016/2017 Indian Motorcycle Springfield](#)

--- very low seat for a bagger, and so easy to ride! ---



For women riders who want a touring motorcycle, but not all the bulk of a fairing and rear tour pack, the Indian Motorcycle Springfield fits the bill—and even more so because the seat height is just 26 inches. Yes! Women Riders Now assistant editor Tricia Szulewski reviews this exciting option for women who want power, long-haul creature comforts, and manageability. [Read her review here.](#)



[click banner to learn more](#)

[Female Leaders in Motorcycling Gather for Groundbreaking Presentation](#)
--- a first in motorcycling! ---

Influential Women In Motorcycling



Representatives from BMW, Harley-Davidson, Polaris, and Yamaha will gather for the first-of-a-kind panel discussions to talk about motorcycling and marketing to women. The revealing conversations will happen at a new women and motorcycling event going on in late April called Revved-Up Women's Expo. [Read the story on the panel here.](#) And then [read the story on the whole event here.](#)

Exciting Dual-Sport Tour Just for Women
--- ride the best Colorado mountain passes this summer ---



Calling all women riders who want to explore the road less traveled! Check out this new tour being organized by two respected and knowledgeable female leaders in the adventure touring market. This women-only dual-sport tour traverses the famous Colorado Backcountry Discovery Route. This is a once-in-a-lifetime opportunity! [Learn more here.](#)

MID-ATLANTIC WOMEN'S MOTORCYCLE RALLY
25TH ANNUAL JUNE 15-17, 2017 | FRONT ROYAL, VA



[*click banner to learn more*](#)

Review: Olympia Expedition Riding Suit
--- the least expensive all-season riding jacket & pants ---



Among the fully-featured high-end riding suits (jacket and pants that match) we believe we've found the least expensive on the market. And you can wear this outfit on your cruiser, your sportbike, and your adventure bike. This outfit does it all. [Read Tricia's thorough review.](#)

Why You Should Consider a Victory Motorcycle Now
--- review of Octane and interview with Polaris ---



By now you've probably heard Victory Motorcycles is stopping production of new motorcycles. When the news came out we were editing WRN contributor Sash Walker's review of the fun, nimble Octane. After interviewing the head honcho at Polaris about Victory bikes, I learned now is the best time to get the best deal on a Victory. Dealers plan to service them for up to 10 years. [Read WRN contributor Sash Walker's review, which includes my interview.](#)

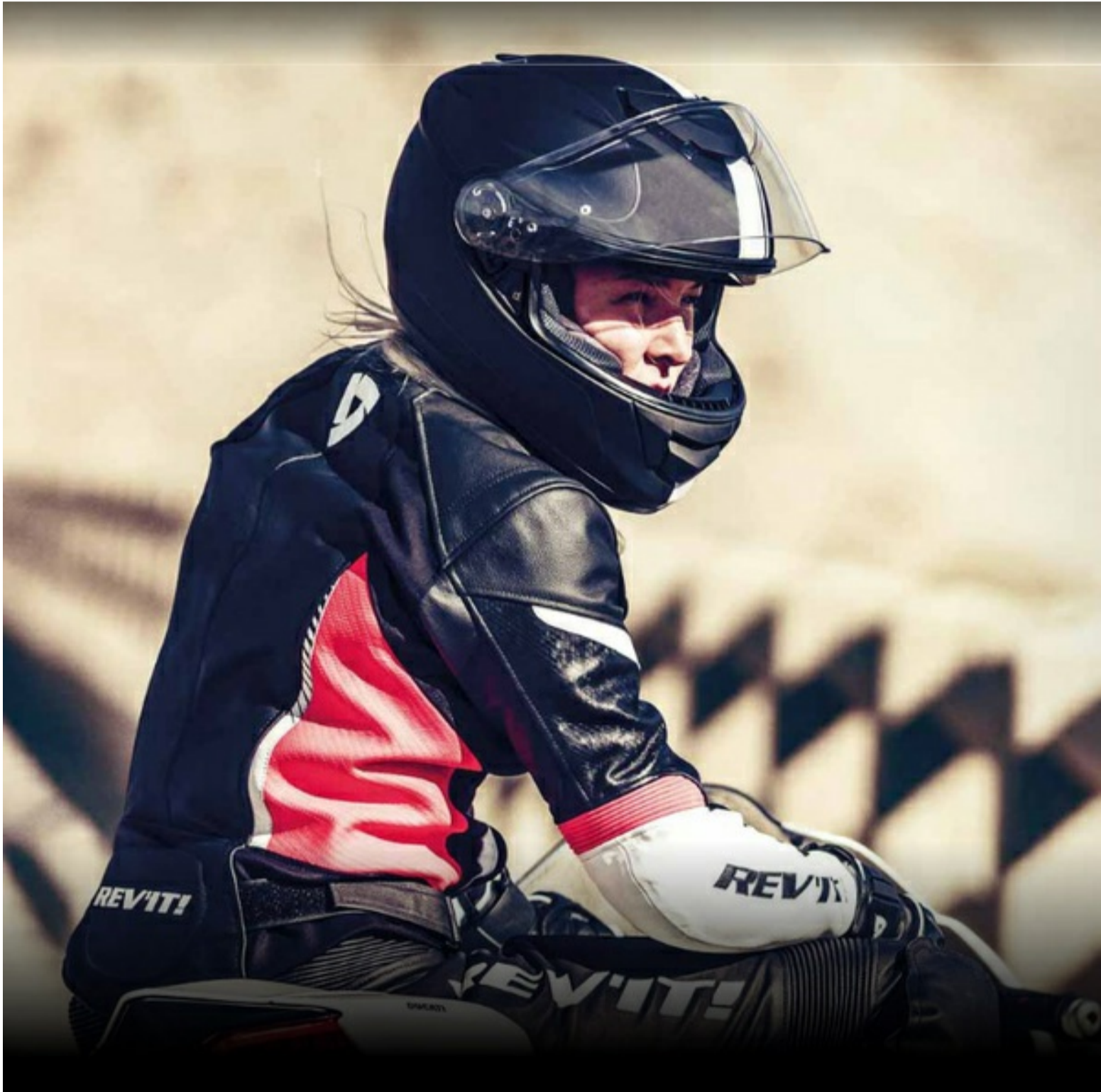
***First Bluetooth-Enabled Half-Helmet Debuts
--- communication system built in ---***



Sena Bluetooth has figured out how to incorporate a microphone, speakers,

and a Bluetooth device all on a half-shell helmet without suction cups, clamps, and flimsy mics. Wow! [Read about this industry first.](#)

New Riding Jackets and Protective Jeans for 2017
--- REV'IT! has styles for all riders ---



It's exciting to see motorcycle apparel companies introduce new riding gear for women. REV'IT! is adding several new and updated styles to its collection. [Check them out here.](#)

Never Say Never!
--- an age-old saying proves true with motorcycling ---



WRN reader Christine Decker says she was certain until her 50s that she hated motorcycles. But through a series of interesting events, she found herself on the back seat, then the front. Read her fun story and be inspired to never say never—about anything. [Read the story.](#)

Where to Ride? What to Attend This Year?
--- women-specific motorcycling events ---



This year, 2017, will be a record year for regional and national women's rallies taking place. Plan your rides so you can make one or two this riding season. [Calendar and details found here.](#)

More Stories on WRN

[Ride Safely!
Read these
articles.](#)

[Beginner's Guide
Everything a
new
woman rider
needs
to know!](#)

[Connect
with women
riders online.
Check out the
WRN Forum!](#)

[List of Women's
Motorcycle Clubs](#)

~~ Quote of the Month ~~

"I don't ride a motorcycle to add days to my life; I ride a motorcycle to add life to my days."

- Unknown



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You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

