

# WRN

women riders now



## #1 Motorcycling Magazine for Women, and Men Who Ride With Women

*January 31, 2017*

A Belated Happy New Year!

Since this is my first newsletter of this year, it's my first opportunity to wish you a Happy New Year, and extend a blessing over each and every one of you. A warm welcome goes out to our new subscribers to this newsletter as well.

My team and I have been working on many new stories this past month, several that went live today. This newsletter serves as a way for you to be alerted to all the new articles we've posted since the last newsletter.



A big shout out to the folks at Polaris, who are working with us at Women Riders Now to get the word out to you about their two great brands: Indian Motorcycle and the three-wheeled Slingshot. Polaris' marketing department recognizes the value of the woman motorcycle rider, knowing the power and influence she has on not only her own many powersports related purchases, but those of her friends and family. Polaris wants a piece of that!

So over the coming months, you'll see banners and stories on WRN for these innovative products. Please do your part by clicking on them to learn more about this brand that is going **above and beyond** to speak directly to female motorcycle riders.

And a big thank you to all the companies that support the work we do by advertising on our site. Take the time to click their banners to learn more because they are interested in you.

I'm grateful for them and I'm grateful for you. Now dive into the stories below.

Many blessings and joy to you,  
*Genevieve Schmitt*

[Founder / Editor, WomenRidersNow.com](http://WomenRidersNow.com)

PS: Share this newsletter with a friend and suggest she or he subscribe. The link is at the bottom. Thanks!

*You are receiving this monthly newsletter because you signed up for it. It is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If*

*you follow us on Facebook or Twitter some of these stories may not be new to you.*

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**Motorcycles to Get Started On**  
**--- our ongoing list gets updated for 2017 ---**



What an exciting time to get into motorcycle riding! There are many new motorcycles on the market, like the Kawasaki Z125 Pro shown here, that make it easy for a woman to become a motorcycle rider. [Check out our updated list of beginner bikes here.](#)

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**[click banner to learn more](#)**

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**New Motorcycle Review: 2016 Indian Scout Sixty**  
**--- super low seat height, easy to ride and fun! ---**





Many women fell in love with the Indian Scout when it first came out in 2014. Now comes its sibling, the Scout Sixty, a slightly smaller, more affordable version that's sure to be just as popular. [Read Tricia's review here.](#)

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***Preview with Video: RSD Ginger Jacket***  
**--- lightweight 3/4-length style with armor ---**



Roland Sands Design continues to innovate with new fun styles of ladies motorcycle jackets that give riders options. The latest is called the Ginger. [Here's a preview with video.](#)



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## MID-ATLANTIC WOMEN'S MOTORCYCLE RALLY

### 25TH ANNUAL JUNE 15-17, 2017 | FRONT ROYAL, VA



[click banner to learn more](#)

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### **Addicted to Cross Country Motorcycle Riding** **--- the motivation behind 9 monumental journeys ---**



In recognition of February being Black History Month, we shine the "headlight" on Sarah "SeCCRet" Moreau, who's following in her hero Bessie Stringfield's "tire tracks" by riding a motorcycle not once, not twice, but nine times across the U.S.! [Read Sarah's inspiring story here.](#)

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**Reader Question: "Should I Ride With My Kids?"**  
**--- help us answer her ---**





We love it when our readers send us questions that gives all of you have an opportunity to respond. The latest has to do with riding with a child. Read the question and respond below the story in the comments. [Click here to do so.](#)

***Sena Launches App to Keep Riders Connected***  
***--- great tool for groups ---***

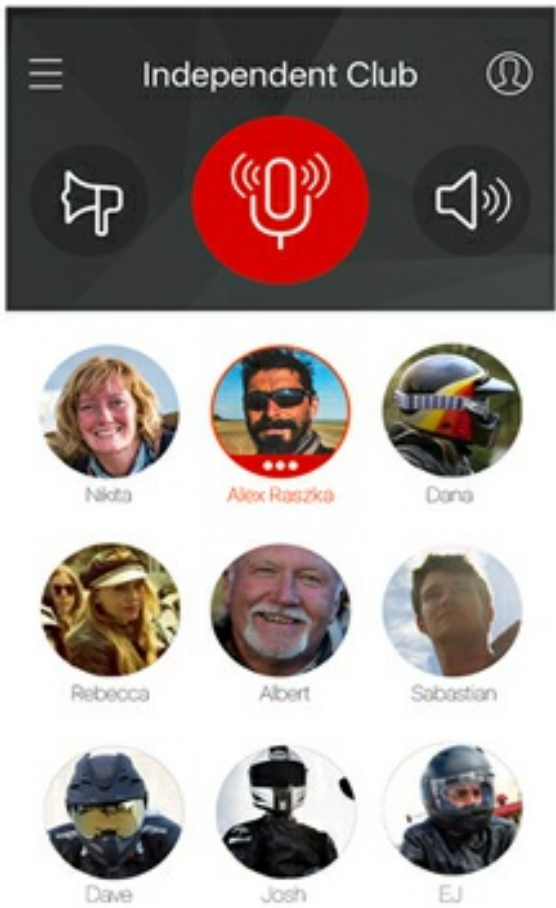


#RIDECONNECTED

Nickname

E-mail

Start



I'm a big fan of Sena Bluetooth motorcycle communication systems because



I've reviewed its products (and love them!) and because Sena chooses to market directly to women. Yay! The company's latest groundbreaking product is an app that connects to your Sena Bluetooth that let's you stay connected with your riding group. [Read all about it here.](#)

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***Who Won AMA Female Racer of the Year?***  
***--- recognition at recent awards ceremony ---***



This woman is making waves in the off-road racing world. She even won Female Racer of the Year. Find out who she is, why she got the award, and read about the other awards given to women at the AMA's recent banquet. [Read the story here.](#)

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***Take Note: Upcoming Deadlines!***  
***--- opportunities for riders and entrepreneurs ---***

***Scholarships for New  
and Experienced  
Riders  
for Training Classes  
(apply before March  
31)***

***Mentorship Program  
for Budding Business  
Owners  
(apply before March  
31)***



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**What's Coming Up in 2017?**  
**--- women-specific motorcycling events ---**



There are many more events listed since the last time you looked. This year, 2017, will be a record year for regional and national women's rallies taking place. Plan your rides so you can make one or two this riding season. [Calendar and details found here.](#)

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**More Stories on WRN**

**Ride Safely!**  
**Read these**  
**articles.**

**Beginner's Guide**  
**Everything a**  
**new**  
**woman rider**

**Connect**  
**with women**  
**riders online.**  
**Check out the**

[needs  
to know!](#)

[WRN Forum!](#)

[List of Women's  
Motorcycle Clubs](#)

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~~ Quote of the Month ~~

***"Don't let someone dim your light simply because it's shining  
in their eyes."***

***- Unknown***

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**Robly**