

WRN

women riders now™



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

October 15, 2018

**Welcome to our new and
returning subscribers!**

A **Tipping Point** is that magic moment when an idea, trend, or social behavior crosses a threshold, *tips*, and takes on a new, dynamic life. Women in motorcycling are on the cusp of that moment.



A tipping *point* shouldn't be confused with a *tipover*. You know, that annoying thing that can happen when your bike is moving too slowly. The motorcycle industry has been moving waaaaay too slowly in recognizing women riders as a primary key in reversing its declining ridership. Women riders (our readers, contributors, and followers) are the fastest-growing segment of rider population, and we can make this industry thrive again. Imagine the power that all groups focusing on women and motorcycles can bring to this tipping point: *Women Riders Now* (WRN), *Women's Coalition of Motorcyclists*, *Women on Wheels*, *Women Riders World Rally*, and many more.

Women Riders Now has set a path for the next three years to be a driving force behind this growth, getting more women riding through events, networking, mentorships, product testing and research... just to name a few.

Investing in Our Future

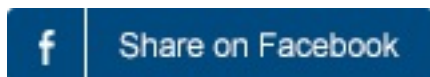
We twisted the throttle by building our Revved-Up Women Influencers early this year, and several thousand enthusiastic readers have already signed up. Now we're seeking a core group of women motorcyclists to invest in our vision and put some extra horsepower into WRN. If you would like more information about the future of WRN and opportunities to invest, we will be hosting a webinar on Sunday, October 21st at 6 pm central. You will be able to ask questions or, if you can't attend, send them to me. If you would like an invitation to the webinar, please **[contact me](#)** by Friday, October 19th.

Ride safely!

[Janice Godwin](#) | Managing Editor, **[WomenRidersNow.com](#)**

In This Issue:

- [Shoei Neotec II with Sena SRL Communication System — Review](#)
 - [Top 10 DIY Garage Tips for Women Who Work on Their Own Motorcycles](#)
 - [All New Can-Am Ryker — Review](#)
 - [Calendar of Events](#)
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Buy, Sell and Be Merry! Whether you have stockings to fill, or the stuff to fill 'em, the WRN Holiday Buyers Guide is a must-visit this season. Ad space reservations are due October 25, and the Guide goes live November 11. *Sorry, but we're not currently accepting resale items.* [GET DETAILS](#)

— REVIEW —
Shoei Neotec II with Sena SRL Communication System
An integrated Bluetooth headset that eliminates bulky attachments



Attention modular (flip-up) style helmet lovers! Check out this comprehensive overview of the Shoei Neotec II with an integrated Sena SRL communication system from WRN founder, Genevieve Schmitt. [**CHECK OUT HER REVIEW**](#)

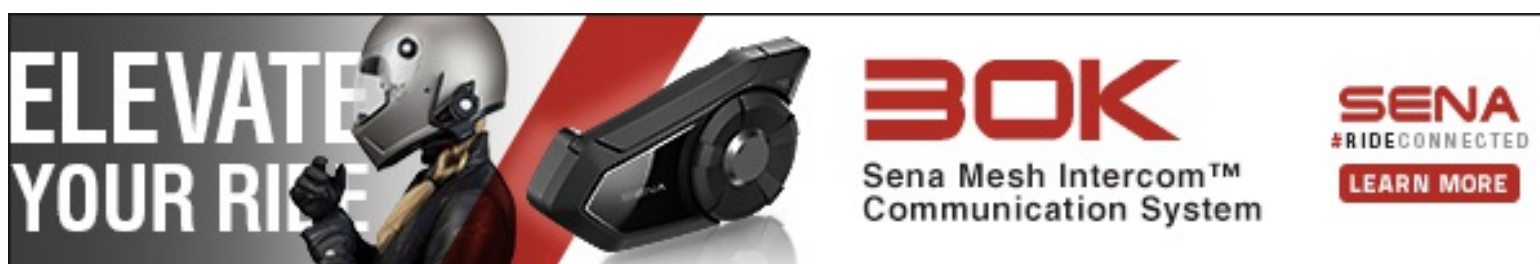


— REVIEW —
All New Can-Am Ryker
A perfect first “motorcycle” for new riders—automatic transmission and only a footbrake!



WRN contributor, Brittany Morrow, shows us the new entry-level Can-

Am three-wheeled motorcycle designed to get new riders on the streets quickly and easily. [READ REVIEW](#)



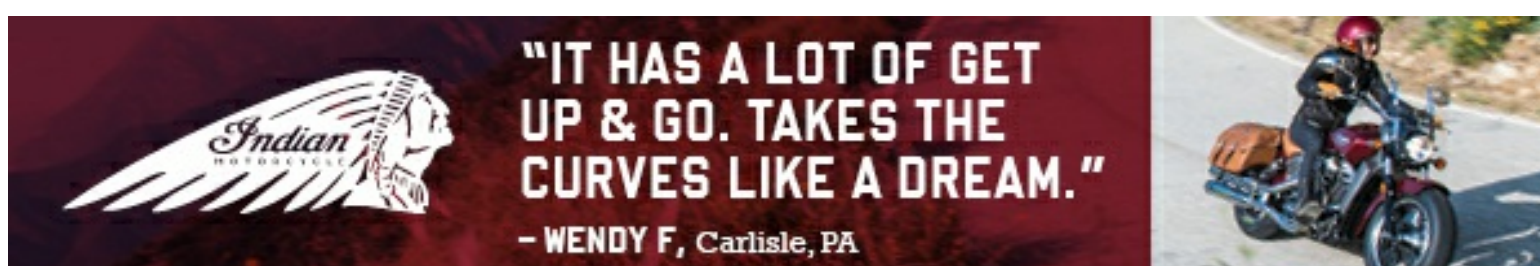
— [DIY GARAGE](#) —

[Top 10 Tips for Women Who Work on Their Own Bikes](#)

[Tools and tricks to make hard jobs easier](#)



WRN Associate Editor Tricia Szulewski has compiled a short list of tips to help you tackle and prevent some common problems women have when working on their bikes. [LEARN MORE](#)



[Calendar of Events](#)

[National and regional women's events](#)

Women Riders Now maintains a comprehensive list of women-only and women-friendly events from around the world!

Women Riders Worldwide Relay: Spring 2019 | *The World*

Babes Ride Out 6: October 18-21, 2018 | *Joshua Tree, California*



MEGA Babe Raid: November 16-19, 2018 |

Victor Harbor, Australia

Baja All Paved Roads Women's Motorcycle

Tour: January 22-31, 2019 | *Baja, Mexico*

[CLICK HERE for details on these and other events!](#)

More Stories on WRN

[Riding Right](#)
[Motorcycle safety tips and advice on how to ride your motorcycle more safely, and how to become a better motorcycle rider.](#)

[Know Your Motorcycle](#)
[Detailed DIY instructions for changing brakes, checking tires and more!](#)

[Be the Voice of What You Love](#)
[Join the Revved-Up Women Influencers and help shape the future of motorcycling for women.](#)

— QUOTE OF THE MONTH —

"There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there."

- Indira Gandhi



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