







Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

February 26, 2018

Riding into 2018

Welcome to the WRN
February 2018
newsletter. I'd like to send
a special shout out to our
newest subscribers—
thanks for signing up! As
promised, you'll receive
our newsletter to put you
in the know on recent
stories from other women
riders, new motorcycles,
new gear, and special
offers for our readers.



Let's make 2018 the year that motorcycle and gear manufacturers truly understand that Women Hold the Keys. With your help, we can:

- Get more women riding motorcycles
- Mentor new women riders
- Attend events and rides
- Participate in research opportunities with motorcycle and gear manufacturers--and get paid for your opinions!

To make this happen, we're introducing **Revved-Up Women Influencers.** More details about this initiative and how you can participate are in this newsletter.

We're starting this initiative by looking at new bikes that are best for women. WRN Founder Genevieve Schmitt and Associate Editor Tricia Szulewski talked with manufacturers, looked at all the models, and even took test rides and did reviews on several new motorcycles. Throughout the year, we'll be updating you on our research and reviews. Your feedback will be very helpful.

In 2018, we appreciate the continuing marketing sponsorship of <u>BMW Motorrad</u>, <u>Polaris Indian Motorcycle and Slingshot</u>, and <u>Sena Bluetooth Communications</u>. And to a new sponsor, <u>Motobird</u>, <u>Motorcycle Trips for Women</u>.

Also check out our quarterly <u>Deals and Sales</u>. Great discounts for MotoChic backpacks, Indian Motorcycle Riders Group, Mimi and Moto

children's books and shirts, HeliBars, Gigi Montrose jackets, and Spy Master Ladies boots. Deals end March 1, 2018.

I'm grateful for all of our sponsors and I'm grateful for you. Now dive into the stories below.

Many Blessing For Your 2018 Travels,

Janice Godwin | Managing Editor

WomenRidersNow.com

PS: Please share this newsletter with a friend and suggest she or he subscribe. Thanks!

In This Issue:

- 2018 New Motorcycles Best Bikes for Women
- Kymco Spade 150 and K-Pipe Reviews
- Do It Yourself: Final Drive Maintenance
- Get Revved Up. Get Connected!
- Overcoming the Fear of Riding My BMW Motorcycle on a Steep Dirt Road
- 2018 Women's Motorcycle Events

2018 New Motorcycles — Best Bikes For Women New and updated we think women will love



Each year the manufacturers build new models while refining existing ones.

Check out the new and updated bikes with features women appreciate.

READ

OUR LIST

Kymco Spade 150 and K-Pipe 125 Reviews

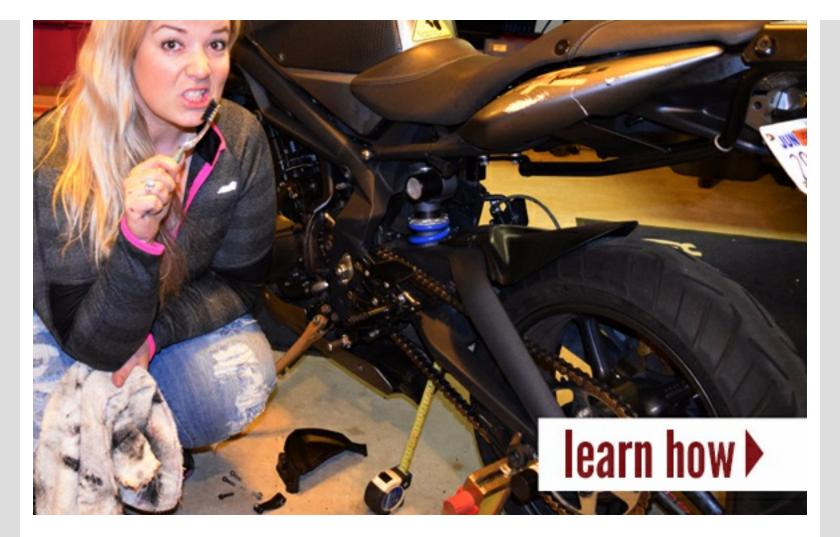
Inexpensive and easy to ride—these bikes are perfect for new riders



WRN Associate Editor Tricia Szulewski says Kymco's two single-cylinder fun and small motorcycles, the Spade and the K-Pipe, suit a variety of riders' tastes. **READ OUR REVIEW**



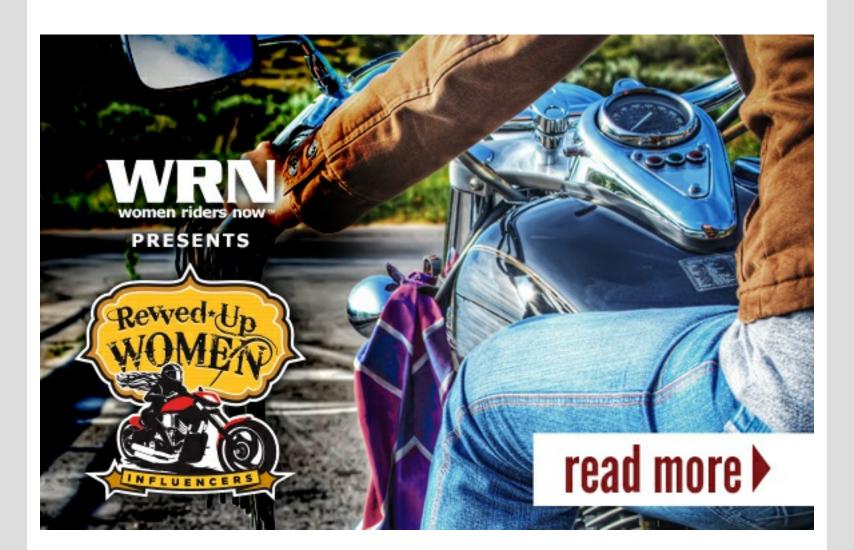
<u>Do It Yourself: Final Drive Maintenance to Keep</u> <u>your Motorcycle Safe and Working Well</u> <u>Tips for DIY motorcycle maintenance to do at home</u>



WRN contributor Brittany Morrow shares her best tips for DIY motorcycle maintenance that will keep you safe on the road and out of the mechanic's shop! **READ THEM ALL**

Get Revved Up. Get Connected!

Women hold the keys to the future of motorcycling — Let your voice be heard



Motorcycle ridership has been on the decline for years and is reaching new lows as the traditional male riders are 'aging out.' What would make an upward shift in this downward trend? **BECOME A REVVED-UP WOMEN INFLUENCER!**





Your Stories — Overcoming the Fear of Riding My BMW Motorcycle on a Steep Dirt Road

How one rider gained confidence and conquered her fear



WRN reader Jennifer Bishop shares her story of overcoming a challenging obstacle and what she learned in the process. **READ THE FULL STORY**

Calendar of Events National and regional women's events

Women Riders Now has the most comprehensive calendar of women's motorcycle events anywhere. The next few months are packed with events happening all over the world!



Shelina Moreda's Valentine's Day "Ditch the Boys" She'z Moto

Camp: February 16–18, 2018 | *Petaluma, California*

Women's Motorcycle Tours: Exploring The Baja: March 5-13, 2018 | Baja, Mexico

Ribbon Riders World Record: March 17, 2018 / Daytona, Beach, Florida

Tour Belize: March 21-27, 2018 | Hopkins, Belize

Rina's Baja Bash: April 6-11, 2018 | Baja, Mexico

All Women's Day Training Class: April 11, 2018 | Willow Springs

Int'l Raceway, Rosamund, California

Northern California Trees: April 21-26, 2018 | California

Babes in the Dirt 4: April 27-29, 2018 | Gorman, California

Click here for more details on these events and much more.

More Stories on WRN

Beginner's Guide
to Motorcycling
Everything the
future woman rider
needs to know.

Women's
Motorcycling
Clubs
Clubs and groups
specifically for
women riders.

Stupid Things Said to Motorcycle Riders

~~ Quote of the Month ~~

"Never be limited by other people's limited imaginations."

- Mae Jemison









Not a member of the WRN Mailing list? CLICK HERE TO JOIN

You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

