



**Since 1999, the #1 Motorcycling Resource for Women
and the Men Who Ride With Them**

March 2, 2021

Hello! This newsletter is our way of letting you know about recent stories posted on our website, WomenRidersNow.com (WRN).

A couple years ago I was invited to attend a Women in Powersports meeting hosted by the Motorcycle Industry Council at the New York International Motorcycle Show.



I was—and still am—fairly new to the industry, and I carried with me the raw enthusiasm that comes with a “fresh” perspective. I can only imagine how easy it would have been to react to my energetic banter with an eye roll. But I was fortunate that the women I was speaking to were none other than [the WRN team](#). These women did me the service of not only hearing me out, but also dreaming with me. Our wheels turned together, and what began as ideas turned into action items.

Over time, the WRN crew has brought me further into the fold, first as an editorial contributor, then as a member of its Leadership Board, and most recently, as the latest addition to the staff in the WRN Coordinator role. I am honored to be given a platform to share my perspective and help provide a voice for the “newer riders.” It is a testament to the team at WRN that they are just as interested in progressive ideas and stories as they are in years of seat time. This magazine is doing incredible work not only for the women in powersports, but for the industry as a whole. I am grateful for the opportunity to grow with WRN, and I invite all the women riders out there to speak up, join in the conversation, and realize that as a woman who rides, you, too, are a voice for the

industry. [Find out how you can share your story here.](#)

Ride well and do good,

Kirsten Midura | Coordinator, [Women Riders Now](#)



Tips on Staying Safe

How to minimize risk while riding during a pandemic



We already know that motorcycling offers one of the best ways to get out and enjoy the outdoors. But with the COVID-19 pandemic still in full swing, there are extra precautions we need to consider before heading out on two wheels. Check out Carla King's pro tips on what to wear, where to go, how to prepare for the ride, and more. [READ MORE](#)

**THROTTLE
ADVENTURE.**



80th Annual Daytona Bike Week

WRN's event guide to this year's rally for women and their families



Daytona Bike Week is the unofficial start of the riding season for many motorcycle enthusiasts. This year's Bike Week begins on March 5 and runs through March 14. Check out our listing of women's meetups, rides, concerts, and more. [READ MORE](#)



~ New Bike Review ~

Royal Enfield Himalayan Dual Sport

Budget-friendly bike is ready for adventure



The \$4,999 Royal Enfield Himalayan retro-styled mid-sized modern classic is ready for adventure, both on and off the road. It's a great bike for a dirt rider looking to venture onto the street for the first time or as a low cost option for a newer rider looking for a no frills do-it-all motorcycle.

CHECK IT OUT



PREMIUM MOTORCYCLE PARTS & ACCESSORIES
NOW AVAILABLE DIRECT FROM **SW-MOTEC USA**

Women's Motorcycle Conference Online

Uplevel: March 12-13, 2021

The third Women’s Motorcycle Conference Online is slated for March 12-13 with the theme “uplevel.” The conference features inspiring stories, educational seminars, and the opportunity for female motorcycle riders from all over the world to connect in real time from the comfort and safety of home. [**FIND OUT MORE**](#)



TEACHING EVERY CHILD THE LIFELONG SKILL OF RIDING A BIKE.



More Stories on WRN

~[Beginner's Guide](#)~

No matter where you are in the process of learning to ride a motorcycle, our Beginner’s Guide covers everything you need to know. Learn where to start, how to choose a motorcycle, and more.

~[Women's Riding Groups](#)~

Find some new riding friends by joining a riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time.

***“The question isn't who's going to let me;
it's who's going to stop me.”***

—Ayn Rand

FIND A GROUP

LET'S GET SOCIAL



Not a member of the WRN mailing list?

[CLICK HERE TO JOIN](#)

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!