



**Since 1999, the #1 Motorcycling Resource for Women
and the Men Who Ride With Them**

August 13, 2020

Hello to all new and regular subscribers. This newsletter is our way of alerting you to recent stories posted on our website, [WomenRidersNow.com](https://www.WomenRidersNow.com) (WRN).

As you're reading this, I'm riding over Portland's beloved Mt. Hood celebrating a milestone birthday. I'm reflecting on the many adventures, people, and experiences I've had throughout my life and career—almost all thanks to motorcycling. More than 20 years have passed since I met [WRN founder, Genevieve Schmitt](#), and I'm proud to be a part of the best resource for women who ride. I continue to find inspiration in our readers' incredible stories, journeys, and triumphs in life, and in channeling the newfound empowerment of our next generation of female riders.



I’ve worried that a woman can’t “get old” in this industry, but men around me are also aging and finding their renaissance—mentoring others, spending time with family, riding just for the fun of it. It’s about changing priorities while still participating in our sport, and thankfully the WRN community has snapped me back to reality. I love the feedback from readers and friends and the reminder that this is no time to fade away.

We all have incredible value to add no matter the stage of life. Especially if you are a motorcyclist—a female motorcyclist—you inspire others. You empower others. You make a difference. So keep riding, keep being awesome, and keep “chicking ass,” wherever you are in your life. You never know who you will inspire someday or even right now!

Have fun out there and be safe.

Sarah Schilke, Co-Chairwoman, Leadership Board | [Women Riders Now](#)



WRN’s Charity Strider Custom Revealed

Check out all the cool balance bikes built by women



The team at Women Riders Now is celebrating the success of its first ever “bike build” with its custom two-wheeler Strider balance bike called “Progressions.” The custom was unveiled last week along with five other women-built Striders at the Flying Piston Benefit Builder’s Breakfast during Sturgis Bike Week. The custom Striders will be auctioned off in January to benefit the All Kids Bike program, which uses the proceeds to fund kindergarten physical education learn-to-ride programs in public schools. **CHECK IT OUT**



PREMIUM MOTORCYCLE PARTS & ACCESSORIES NOW AVAILABLE DIRECT FROM **SW-MOTECH USA**


~ Online Event ~

New Moto Film Festival Starts Tomorrow


Rev Sisters presents films for motorcycle lovers


Rev Sisters proudly presents

BLACK HILLS MOTORCYCLE FILM FESTIVAL




August 14-16, 2020 Online film festival
WWW.REVSISTERS.COM





Black Hills Moto Film Festival #3



MORE MOTO EVENTS ▶

Liza Miller, Michelle Lamphere, and Shana Sanderson became friends in the midst of planning a global event, Woman Riders World Relay. They discovered they were able to balance one another's talents to create amazing things and together became a powerhouse team. Eighteen months of long nights and intense on-the-go planning solidified that Liza, Michelle, and Shana wanted to continue even after the relay was completed. And so Rev Sisters was born.

Rev Sisters presents the Black Hills Moto Film Festival, showcasing films for motorcycle lovers who share a passion for all things two-wheeled. The festival will provide a broad platform to independent filmmakers who highlight all the various aspects of motorcycle life: machines, adventure, travel, track experiences, dirt riding, moto culture and more. The online festival runs from August 14-16. For more information and to get your free ticket visit RevSisters.com.



HIGHTAIL™

BIKE HAIR PROTECTOR



~ Product Review ~
SW-MOTECH Leg Bag Set

Leave your purse at home



The Legend Gear leg bag system allows you to carry small important items strapped to your leg while riding your motorcycle. When you get off the bike to gas up, eat, or take a break, it all stays with you in the cool retro-styled waxed canvas bag. **CHECK IT OUT**







~ Reader Question ~
I'm Afraid of Dropping My Motorcycle

Can you give this reader tips for turning?



OFFER YOUR ADVICE ►

Lori from Louisiana needs your words of wisdom to help her get over the fear of dropping her heavy bike while turning. **OFFER YOUR ADVICE**



New Protective Jeans
Sizes 0-20 (US)
Become a Fan!

www.sportbikechic.com

~ Reader Story ~

Flat Track Harley Experience

Racing out of her comfort zone



READ HOW SHE DID IT ►

WRN reader Jess Kline realizes that it's worth taking the risk to move outside her motorcycle comfort zone and give flat track racing a try ... even as the only woman in a group of experienced male riders. **[READ HOW SHE DID IT](#)**

WRN Closes Gap Between Women Riders and Industry

We Welcome Andrew Capone to the Team



READ ABOUT ANDREW ►

Media industry veteran Andrew Capone will bring his extensive experience in motorcycling, media, and business strategy to consult the team at WRN as it expands efforts to bring industry companies closer to female riders. With Capone advising on strategic partnerships, WRN will leverage his entrepreneurial spirit and media expertise to enhance advertising programs, special editorial content, and retail business partnerships. [**MEET ANDREW**](#)

More Stories on WRN

~Riding Right~

[Avoiding Hazards](#)

Potholes, animals, an inattentive motorist who decides to make a left turn right in front of you. If you ride a street motorcycle, the odds are high that someday soon something will jump directly into your path of travel, and you'll need to swerve to avoid a collision. Read about it today.

~Women's Motorcycle Clubs~

[Riding Clubs for Women Riders](#)

Tired of riding alone? Want to find some girlfriends who ride to hang out with? A great way to find some new riding buddies is by joining a motorcycle club. Women Riders Now has the largest listing of all-female national and regional motorcycle riding groups. Check them out here.

“The secret to change is to focus all of your energy, not on fighting the old, but on building the new.”

—Socrates

FIND A GROUP

LET'S GET SOCIAL



Not a member of the WRN mailing list?

[CLICK HERE TO JOIN](#)

You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!
