



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

July 9, 2020

A warm hello to our new and regular subscribers. This newsletter is our way of alerting you to recent stories posted on our website, [WomenRidersNow.com](https://www.womenridersnow.com) (WRN).

These last few months have been incredibly challenging; trying to keep the feeling of listlessness at bay can be overwhelming during this time when the world as we know it has been so disrupted.



I imagine we are all experiencing some level of anxiety surrounding current events. I know I am! Thank goodness for motorcycling therapy. There is nothing that clears the mind of life's worries like gearing up in the outfit that makes you feel happy and safe and heading out to experience the freedom of two (or three) wheels. Going for a ride can be just the right medicine to uplift the soul. Not only does it get you out of the house, but turning your attention on riding skills

and the fragrant smell of flowers is the prescription to refocus your mind on life’s great gifts.

I am seeing more and more riders heading out on two-wheeled journeys, and I myself am getting excited about heading to the beautiful state of Pennsylvania for a week of camping and riding with my family. For those of you who want to get away but don’t want to stay in a hotel or eat at a restaurant, camping might be just the ticket. Check out the first part of our [series on motorcycle camping](#) and please share your own tips and stories. Be sure to check with your desired state park or campground to find out about closures or new regulations before you go.

Although we are sad to learn that all Babes Ride Out women's motorcycle camping events have been cancelled for 2020, there’s still time to prepare for some other great women’s motorcycle events that are currently scheduled for this summer. Visit [WRN’s events calendar](#) to find out more about Porsche Taylor’s Black Girls Ride to the March on Washington, the 28th annual Mid-Atlantic Women’s Motorcycle Rally, and the 15th annual Women’s Sportbike Rally in Deal’s Gap.

Please ride safely with love and kindness,
Tricia Szulewski, Editor | [Women Riders Now](#)



WRN Camping Guide: Part 1, Essentials
What you need to know to pack it up



Want to get out of town on your motorcycle without stepping foot into a hotel or restaurant? If the allure of the road trip is calling, we've got you covered. Check out our tips for planning and gearing up for a fun outdoor getaway. [SEE OUR TIPS](#)



PREMIUM MOTORCYCLE PARTS & ACCESSORIES
NOW AVAILABLE DIRECT FROM **SW-MOTECH USA**

~ New Bike Review ~

2020 Indian Challenger

Indian’s newest bagger is built for safety, comfort, and fun!



Indian’s first liquid-cooled bagger features cutting-edge technology to make the ride safer and more enjoyable than ever. Equipped with huge lockable waterproof bags, electronic adjustable windscreen, LED lighting, and the industry’s best onboard touchscreen navigation and sound system, find out why Porsche Taylor loved this bike so much that she bought her own. [READ PORSCHE'S REVIEW](#)



HIGHTAIL™

BIKE HAIR PROTECTOR



Harley-Davidson Rolls Out New Rider Programs

Learning to ride a motorcycle is now more attainable for women



LEARN MORE ►

Harley-Davidson is introducing two programs to train new riders safely and successfully. Select Harley-Davidson dealers are offering small group training and personal one-on-one coaching that makes learning to ride more personalized and better for female students. **LEARN MORE**



~ Reader Question ~

How Do I Dress for a Day Ride When the Weather Fluctuates?

Help this reader choose the right gear without breaking the bank



OFFER ADVICE ▶

Lisa from Oregon needs your help finding cost-effective protective riding apparel that meets the need of the changing climates and weather conditions that can happen in a single day where she lives. **OFFER ADVICE**



New Protective Jeans
Sizes 0-20 (US)
Become a Fan!

www.sportbikechic.com

~ Riding Skills ~

Group Riding Refresher

Learn what to do before heading out with your friends



CHECK IT OUT ▶

Group riding increases the fun factor in motorcycling, but it adds risk, too. Here are 10 tips to keep it safe when riding in a group. **CHECK IT OUT**

Female Motorcycling Entrepreneurs

SportBike Chic and Raven Rova's founders revisited



SEE MORE ▶

Last month we featured two vibrant female motorcycle industry entrepreneurs, LaShundra Rucker and Karleen Eberle and saw some of their protective riding apparel. In case you missed it, check out our Q&A with the ladies and peek “behind the scenes” of the gear being made. [**MEET THE MAKERS**](#)

More Stories on WRN

~Do-It-Yourself~

[Motorcycle Oil and Filter Change](#)

Why pay someone else to do it when you can? See what tools you need and how easy it is to change your own motorcycle’s engine oil and filter.

~Beginner's Guide~

[Get Started](#)

Everything a new rider needs to know. Learn where to start, how to choose your first motorcycle, read testimonials and advice, and more.

“Life is either a daring adventure or nothing at all.”

—Helen Keller

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LET'S GET SOCIAL



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You are receiving this newsletter because you signed up for it. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. We are grateful for you and invite you to follow us on Facebook, Instagram and Twitter as well!
