



Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

June 12, 2020

Hi and welcome to summer my friends!

With all the hardship and difficult times our country and the world is facing, we wanted to provide something that might bring some healing to our hearts. June brings Father's Day, a reminder to acknowledge the "...and the Men Who Ride with Them" part of the Women Riders Now (WRN) tagline by celebrating the amazing fathers who accompany us along our journey.



Like many of you, I am fortunate to have a Pops (and family) who encourages me in all aspects of my life. I was raised that all people are equal, that peacefully speaking your mind is the best way to drive change, and that the best way to learn is to listen. This photo shows my Pops launching me the first time I went more than 200 mph while land speed racing—he's right by my side.

This month we celebrate the addition of two powerhouse Leadership Board members, Moira Zinn and Kirsten Midura. We encourage you to read Kirsten's positive [Black Lives Matter call-to-action for the motorcycle industry here](#) which WRN fully supports. We support the movement against racism and are proud to represent women leading positive changes in their communities.

We think you'll also enjoy 14-year-old road racer, Jasmine "The Panda" Nichols' story of her father's support that guided her to discover and excel at her passion. Whoever the men are in your life that encourage you to find your voice—give them an extra hug and tell them you are grateful for their support along the way.

All the best,
Erin Sills, WRN Leadership Board Co-chair | [Women Riders Now](#)



~ Reader Story ~

[Jasmine Nichols: 14-Year-Old Road Racer](#)

A young girl dreams of racing a motorcycle—and Dad makes it come true!



Jasmine Nichols started riding and racing motorcycles at age 11 and has been passing the boys ever since! She couldn't have done it without the love and support from her parents—particularly her father. [READ HER STORY](#)



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[Welcome Moira Zinn and Kirsten Midura!](#)
Key influencers appointed to WRN Leadership Board



Two prominent influential women in the motorcycling industry, Kirsten Midura and Moira Zinn, round out the Women Riders Now Leadership Board. [LEARN MORE](#)



~ Confidence Corner ~
3 Ways Women Riders Undermine Our Own Confidence
Identifying harmful patterns



Being mindful of the way we tear ourselves down opens the doorway to building ourselves up, ultimately changing the way we view ourselves and the world around us. WRN columnist, Alisa Clickenger, sheds light on three common ways women unknowingly kill their confidence. [READ MORE](#)



[More Boutique Riding Apparel For Women, By Women](#)
Filling the void for full-figured female motorcyclists



SportBike Chic’s LaShundra Rucker and Raven Rova’s Karleen Eberle are two “for women, by women” motorcycle gear manufacturers who sell unique, good-looking, and functional riding apparel—and they offer plus sizes too! See some of their hottest gear and learn about these two small business owners who are breaking the mold. [**MEET THE MAKERS**](#)



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Inspiring More Women to Ride

Can-Am’s program is getting more ladies experiencing the open road



Can-Am Women’s Mentorship Program inspires women to learn how to ride and brings experienced and new riders together. See how you can get in on it and have direct access to influential mentors, take a discounted training class, plan rides, ask questions, and learn more about riding.

[GET PUMPED!](#)

More Stories on WRN

~Riding Skills~

[How to Ride Your Street Motorcycle in Gravel](#)

At some point in your street motorcycling life you’ll find yourself faced with riding in gravel. Here are some tips for keeping your head and riding your street motorcycle through gravel or a slippery surface safely.

~Touring~

[10 Tips to Reduce Risk to Your Personal Safety on a Motorcycle](#)

The question on whether you should take that solo motorcycle trip is one I can’t answer for you, but our founder, Genevieve Schmitt shares what she does to mitigate risk for her personal safety while traveling on her motorcycle alone.

***“Spread love everywhere you go. Let no one ever come to you
without leaving happier.”***

—Mother Teresa

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