



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

April 16, 2020

Hi Friends,

What a few weeks it's been, huh? We are in uncharted waters with this virus and the stay-in-place orders most of us have been experiencing. But just thinking of my motorcycle and all the joy I receive from it gives me a much needed release in my soul when I'm feeling the oppression that my fellow human beings are going through, including those on the front lines, those out of work, and those who are sick.



I take nothing for granted in light of what’s going on in our world, not even the fact that I can still ride my motorcycle. How about you? How are you feeling?

Spring is upon us in most parts of the country. It’s exciting to see on social media a lot of you out on your motorcycles. Here in Montana, where I live, I’m just now de-winterizing my Harley-Davidson Street Glide, getting it to the dealership for a new rear tire that went flat over the winter. I’m glad the shop is still open for service work.

WRN editor Tricia Szulewski has been hard at work writing and editing new stories for you, including my article on Harley-Davidson’s newest model, the Softail Standard. BMW and Indian also have new models we’re excited about too so expect those full stories in the coming weeks. In the meantime, don’t miss our Facebook and Instagram feeds where we share the latest news about these new models as they get released.

Stay safe in all ways.
Hugs and Blessings,
Genevieve Schmitt | Founder | [Women Riders Now](#)

—STARTS TOMORROW!—

Women's Motorcycle Conference *Online*: Reinvention

Meet female leaders in the motorcycle industry April 17 and 18



The global motorcycling community is coming together in new ways to keep the spirit of motorcycling active during these unprecedented times with stay-at-home orders. Check out this brilliant idea by Alisa Clickenger to get female riders together to learn and network from the comforts of home. [**LEARN MORE AND REGISTER**](#)



Fun and Easy Project You Can Do At Home

Step-by-step instructions on how to customize your motorcycle with colors that are easily removable



DO IT YOURSELF ▶

Imagine being able to experiment with painting your motorcycle tank and/or parts with different colors and finishes and if you don't like how it turns out you can erase it. Well that's what Plasti Dip is! Think of it as spray paint in a can that's removable if you want to change it or go back to the original. [**LEARN HOW**](#)

JOIN THE SUFFRAGISTS
CENTENNIAL MOTORCYCLE RIDE

**Free
& Fair**

STAY FOR THE 3-DAY
WOMEN'S CONFERENCE AUG 20-23

CELEBRATING
WOMENS RIGHT TO VOTE

**VOTE FOR
THE RIDE**

UNITY, COMMUNITY
FREEDOM OF THE ROAD!

JULY 31 - AUGUST 23, 2020
NATIONWIDE RIDE!

SUFFRAGISTS
★ ★ ★
CENTENNIAL RIDE

STAY FOR THE 3-DAY
WOMEN'S CONFERENCE AUG 20-23

2020 Harley-Davidson Softail Standard
A budget priced Big Twin Softail under \$14,000



Designed as a “minimalist” motorcycle, this new bobber sports a short rear fender, mini-ape handlebars, a solo seat, and an upright seating position with mid-placed pegs. Find out why we think you might be interested in this new Softail. [**FIRST LOOK**](#)

WOMEN'S

MOTORCYCLE RALLY

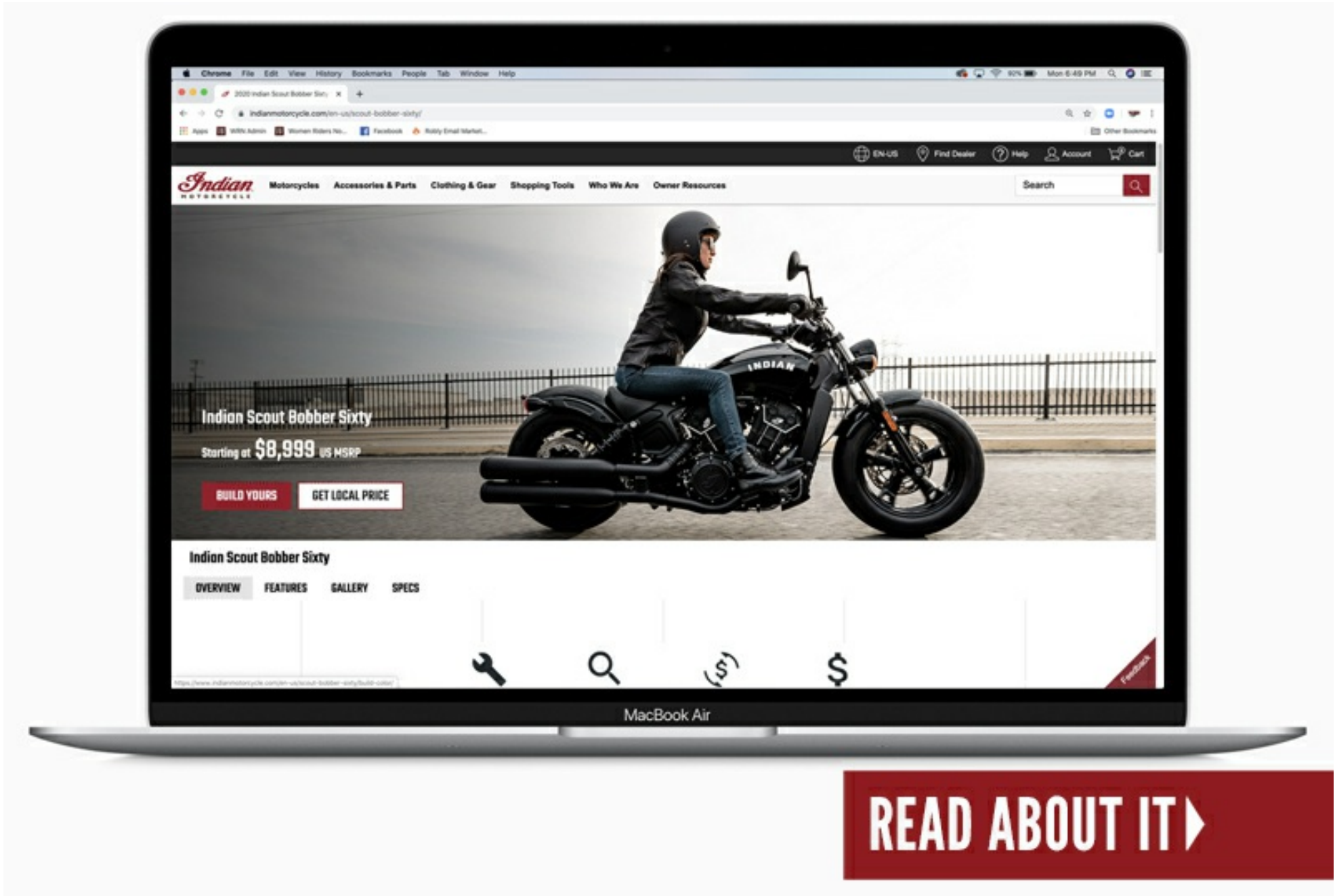
BIKE TO THE

FUTURE

MID-ATLANTIC WOMEN'S MOTORCYCLE RALLY

YORK, PA | JUNE 18-20, 2020

Get an Indian Motorcycle Delivered to Your Door
Just click, deliver, and ride



Indian Motorcycle has come up with a creative solution so you can still get out and ride that motorcycle you’ve been dreaming of buying this spring even though dealership showrooms have been forced to close during the Covid-19 shutdown. Indian’s new home delivery program gives riders the option of purchasing a motorcycle online and having it delivered without ever leaving the house. [**READ MORE**](#)

New Fashionable and Protective Motorcycle Jackets
For women riders, by women riders



WRN has been tracking women’s motorcycle gear for years. It’s nice to see a decent selection of apparel available now for female riders. The first installment in our gear for women series focuses on “Boutique Collections,” jacket and pants designed by women for women. When you buy one of these, you’re supporting female entrepreneurs who love the sport just as much as you do. [**CHECK THEM OUT**](#)

[**7 Great Moto-Themed Books From Female Authors**](#)

Great “down time” reading for the whole family



From self-help, how-to, memoirs, fiction, and an illustrated children’s storybook, check out the collection of some of our favorite moto-reads from the last few years. [**FIND BOOKS**](#)

[National and Regional Motorcycle Riding Clubs for Women Riders](#)

Stay connected by joining a women’s riding club. WRN has the largest listing of all-female motorcycle riding groups—and adding more all the time. From international clubs to regional clubs, most have an active social media presence so you can make friends, get advice, and discuss all things motorcycling even when you’re not out on the road.

[FIND A GROUP](#)

More Stories on WRN

[Beginner's Guide](#)

Everything a new rider needs to know. Learn where to start, how to choose your first motorcycle, read testimonials and advice, and more.

[Calendar of Events](#)

Find out about national and regional women’s motorcycle events, rallies, track days, and tours.

“There is strength and resilience in all of us, remember that. And know that each of us has a torch to hold high just like Lady Liberty that can light the path forward for our families, for our communities, for our country.”

—Maria Shriver

LET'S GET SOCIAL



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You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.
