

# WRN

women riders now™



**Since 1999, the #1 Motorcycling Magazine for Women  
and the Men Who Ride With Them**

February 21, 2019



Hello fellow moto enthusiasts,

This newsletter is our way of alerting you to recent stories posted on our web site, [WomenRidersNow.com](http://WomenRidersNow.com) (WRN). Thank you for subscribing!

We are proud to announce the exciting news that WRN founder, Genevieve Schmitt, has been presented with the 2019 American Motorcyclists Association (AMA) Bessie Stringfield Award! This award was created in memory of AMA Motorcycle Hall of Famer, Bessie Stringfield, and is presented annually to an individual who has been instrumental in bringing emerging markets into the world of motorcycling.

We can't think of anyone who deserves this recognition more than Genevieve, who has not only been promoting the sport since 1988 in print, television, and on the web, but who has been influencing women and those who make decisions in motorcycling with her editorials, interviews, presentations, and videos. She began *Woman Rider* magazine in 2001, and when the publisher folded the mag in 2006, Genevieve, knowing there was a huge, viable market that was being ignored, created [WomenRidersNow.com](http://WomenRidersNow.com). Thank you Genevieve!

As an ambassador to women in motorcycling and leader in the industry, Genevieve presents herself and her work with a level of professionalism and excellence that is rarely matched. Anyone who has met or corresponded with her knows that she always goes the extra mile to answer a question in a thoughtful, positive, detailed manner. Tailoring WRN to this professional style and maintaining Genevieve's commitment to women in motorcycling has been the key to its continued success.

Please join all of us at WRN in congratulating Genevieve for this great honor.

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## In This Issue:

- WRN Founder, Genevieve Schmitt, Presented with 2019 AMA Bessie Stringfield Award
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## SHARE ON



## **Congratulations, Genevieve!**



WRN Founder, Genevieve Schmitt, has been presented with the 2019 American Motorcycle Association (AMA) Bessie Stringfield Award, which memorializes the accomplishments of AMA Motorcycle Hall of Famer Bessie Stringfield and recognizes efforts to introduce motorcycling to new or underserved markets. For 20 years, Genevieve has been a great resource and mentor for

thousands of women whether they were seasoned riders or beginners. Read more about Genevieve's accomplishments and vision for women riders. [LEARN MORE](#)

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— PRODUCT REVIEW —

### **Metzeler Cruisetec Tires**

*Brand new Cruisetec tires offer better handling and sporty performance for Harleys, Indians, and metric V-twins*



WRN Associate Editor, Tricia Szulewski, tests the brand new Cruisetec tires for Harleys, Indians, and metric V-twins. [CHECK IT OUT](#)

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— READER STORY —

### **Filling the Empty Nest with Motorcycles**

*Sparking a new passion, this motorcyclist is hooked!*



[read her story ▶](#)

With her son off to college, empty-nester Elaine Conrad satisfies her wanderlust by moving from the passenger's seat of her husband's bike to riding her own motorcycle. [READ HER STORY](#)



— READER QUESTION —

### [Shopping for Her First Full Face Motorcycle Helmet and Having Problems](#)

*Share your opinions about good quality, lightweight helmets*



[got advice? ▶](#)

This rider tried one full face helmet but found it too heavy. Got advice? [HELP HER OUT](#)

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## **Calendar of Events**

*National and regional women's events*

**Women Riders Now** maintains a comprehensive list of women-only and women-friendly events from around the world!

**Women Riders Worldwide Relay** | Spring 2019 | *Worldwide*

**Adventures: Belize Dual-Sport Tour** | March 5—12, 2019 | *Hopkins, Belize*

**Babes In The Dirt 5** | April 26—28, 2019 | *Lebec, California*

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**[CLICK HERE for details on these and other events!](#)**

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## **More Stories on WRN**

### **Riding Right**

Motorcycle safety tips and advice on how to ride your motorcycle more safely, and how to become a better motorcycle rider.

### **Know Your Motorcycle**

Detailed DIY instructions for changing brakes, checking tires and more!

### **Be the Voice of What You Love**

Join the Revved-Up Women Influencers and help shape the future of motorcycling for women.

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## **— QUOTE OF THE MONTH —**

***"A woman is the full circle. Within her is the power to create, nurture and transform."***

— Diane Mariechild

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**LET'S GET SOCIAL**



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