

WRN
women riders now™



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

January 14, 2020

Happy New Year, friends! Thank you for signing up. This newsletter is our way of alerting you to recent stories posted on our website, [WomenRidersNow.com](https://www.womenridersnow.com) (WRN).

I've been reading that 2020 will be a year of transitions and breakthroughs. Personally, I'm already experiencing this and the year's just getting started. For WRN, the word *transition* couldn't be more true as we start off 2020 continuing to celebrate our 20th anniversary with a new leadership team in place. By now, the



names Sarah Schilke and Erin Sills should be familiar to you. They lead an incredible group of women who make up the WRN Leadership Board. They are full of fresh and innovative ideas that will transition WRN into the new decade. Expect to see some exciting new things over the coming months that will continue to fuel the growth of women on motorcycles. Remember, when Mom, Sister, or Grandma rides, she encourages the whole family to get on their own bikes, so the motorcycle industry as a whole benefits. It's a win-win for everyone!

This month we gaze into the rearview mirror looking back at highlights from 2019; then we turn our focus to 2020 looking ahead at one of the biggest years yet for women riders. Don't miss this story.

Then, check out our recap from recent International Motorcycle Shows (IMS) and be sure to look

for us at the upcoming Denver show, January 17-19. Stop by our booth (#1747) and say hi if you're there. Use [code WRN20](#) for \$3 off your ticket.

WRN is more than an online resource. It's a "movement" that I'm humbled to be a part of as it continues to paint the picture of motorcycling "NOW" and into the future. Thank you for faithfully reading our stories and engaging with us through comments on the site, and through social media. I love each and every one of you. Don't ever stop believing for your breakthrough.

Blessings,

[Genevieve Schmitt, Founder, Women Riders Now](#)

On my matte brown Harley-Davidson Street Glide in photo above

SHARE ON



2020 Motorcycle Dreams and Looking Back on 2019 Moments

New Year's resolutions and upcoming rides and events for women



We are extra-excited about the year ahead as we continue to celebrate more than 20 years of reporting on all things related to women in motorcycling. Here's a look back and what we can look forward to in 2020. [READ NOW](#)



Progressive International Motorcycle Show (IMS) Highlights

Motorcycles, wheelies, winners, and more



The annual IMS series is off to a great start with lots of new products and motorcycles women riders are excited about. The show kicked off in Long Beach, California, in November, then travelled to New York City in December and WRN was there to check it out and report back to you.

[READ OUR RECAP](#)



We Award the Companies Who Serve Women Riders

WRN presents awards to attendees' favorites at Long Beach IMS



See how women voted on the best new gear, clothing, and representation of women riders at the International Motorcycle Show in Long Beach, California. You may be surprised at some of the results! [SEE THE WINNERS](#)

[Review: TCX Lady Biker and Lady Blend Boots](#)

Women's Café Race and Vintage styles



We test lace-up and zip-up mid-calf, waterproof, armored, riding boots from the company that was first to build CE armor into motorcycle boots. [READ REVIEW](#)

—READER STORY—

[Mother and Daughter Riding Motorcycles Together](#)

Sharing the passion brings special closeness



Veronica Garcia learned to ride a motorcycle with her husband. Four months later, her daughter became interested, too. Now, Veronica and Celeste explain how riding together allows them to share amazing experiences both on and off the road. [READ THEIR STORY](#)

[The Women Riders World Relay \(WRWR\) January Update](#)

The worldwide women's ride traverses through South America and Africa



The year-long relay of women motorcyclists is wrapping up soon! See where the women have ridden in 2019, and get ready for the big finale when the ride returns to London in February. [READ UPDATE](#)

[Calendar of Women's Motorcycle Events](#)

The start of a new year is the perfect time to plan some epic motorcycle trips. Check out our full events listing and let the fun begin! Here are a few to get your motors running:

Motobird Adventures' Belize Dual-Sport Tour | March 24-31, 2020 | *Hopkins, Belize*

Babes In The Dirt 6 | April 24-26, 2020 | *Lebec, California*

Mid-Atlantic Women's Motorcycle Rally (MAWMR) | June 18-22, 2020 | *York, Pennsylvania*

Suffragists Centennial Motorcycle Ride (SCMR2020) | August 2020 | *10 cities across America, converging in Washington, D.C.*

[SEE MORE EVENTS](#)

More Stories on WRN

[Riding Right](#)

[Motorcycle safety tips and advice to become a better and safer rider.](#)

[DIY Tech & How-To](#)

[Tips and step-by-step instructions on how to service your motorcycle, add accessories, perform routine maintenance, and more.](#)

“Regardless of whether a relationship brings us joy or sorrow, each relationship gives us the opportunity to grow stronger, nobler, and more compassionate with ourselves and others.”

— Tamela Rich, author of
Hit The Road: A Woman's Guide to Solo Motorcycle Touring

LET'S GET SOCIAL



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