



Since 1999, the #1 Motorcycling Magazine for Women and the Men Who Ride With Them

November 22, 2019



Welcome new subscribers and regular readers! Thank you for signing up.

This newsletter is our way of alerting you to recent stories posted on our website, <u>WomenRidersNow.com</u> (WRN).

Hello dear WRN readers,

I am beyond excited to be writing my first of many Editor's Letters as part of the expanded leadership team here at Women Riders Now! I couldn't be more honored to work with Genevieve, Sarah, and the team; and I hope to hear from many of you down the road.

This is one of my favorite seasons as we share time with friends and family, and reflect on all the things we are thankful for (like motorcycles!). I'm grateful to have found the motorcycle

community and to be able to share it with each of you through Women Riders Now. While many of us are preparing ourselves for the holiday season, we thought you (and your bike) would appreciate our article on preparing your motorcycle for winter. See our 8 easy steps to ensuring it's happily ready for you come spring.

As temperatures grow colder, I'm reminded of something my husband, Andy, used to say: "There's no bad weather, just wrong gear." And believe me, I have closets full of gear to ensure I am prepared for it all. Check out our latest cold weather gear review from a company so aptly named California Heat.

My last long ride was about a month ago when we introduced you to the Women Riders World Relay and the group's year-long journey carrying the baton throughout the United States. It is awe inspiring to me to know that the same baton so many of us touched has now traveled to Central America and beyond.

On a very personal note, our Reader Story this month is extra special to me. For those of us who've lost loved ones, we know they are still always traveling with us, especially when we ride our motorcycles. I hope you are moved by Sherry Kimbrell's story as she shares her inspirational and very personal message of one family's multi-generational love of motorcycling. Hug your loved ones and enjoy the season!

Xoxox—see you down the road!

Erin Sills, WRN Leadership Board Co-Chairwoman

In This Issue:

- Women's Favorite Riding Gear, Products, and Accessories
- Reader Story: Motorcycle Riding Family Carries on the Touring Tradition
- UPDATE: The Women Riders World Relay (WRWR) Continues
- Review: California Heat Women's Electrically Heated Clothing
- 8 Steps to Prep Your Motorcycle for Winter Storage
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The holidays are full of fond memories with friends and family, and **we want to hear about yours!** Send us your favorite funny, sweet or inspirational holiday story, and you could win some WRN merch, and a feature in our monthly newsletter! Submit your story by Friday, December 3rd to be eligible.



Women's Favorites

WRN profiles the AIMExpo 2019 "Best of Show" winners



The WRN AIMExpo survey results are in! Find out more about the gear, accessories, and companies for and by women riders. **READ MORE**

— READER STORY — Motorcycle Riding Family Carries on the Touring Tradition

Passing down a beloved father's Harley-Davidsons



When Sherry lost her beloved husband and riding partner, Richard, she ensured the family's tradition of touring would continue. **READ HER STORY**



UPDATE: The Women Riders World Relay (WRWR) Continues



The world-wide women's motorcycle relay continues its journey across the world, bringing fun, experience, confidence, and a sense of unity to women riders. **READ MORE**



— REVIEW —

California Heat Women's Electrically Heated Clothing

Electric jacket, pants, and gloves keep you warm while riding your motorcycle



Extend the motorcycle riding season with California Heat's heated riding gear—plug in, stay warm, and continue the ride. READ MORE







8 Steps to Prep Your Motorcycle for Winter Storage

Protect your bike's battery, engine, tires, and paint so it's ready to ride in the spring



Like bears, motorcycles benefit greatly from hibernating during harsh winters. Our guide will ensure your bike is ready to go when the ice melts. <u>LEARN MORE</u>



Are you looking for that special gift for the rider in your life, or maybe you need a little help with your own wishlist? Look no further, the WRN Annual Holiday Buyers Guide is here, and we've got some great discount codes and deals. LEARN MORE



Calendar of Events

National and regional women's events

Women Riders Now maintains a comprehensive list of women-only and women-friendly events from around the world!

Babes In The Dirt 6 | April 24–26, 2020 | Lebec, California

Motobird Adventures: Marin and Sonoma Counties Tour | May 15-18, 2020 | San Francisco, California

Babes Ride Out East Coast 5 | June 5–7, 2020 | Narrowsburg, New York

Suffragists Centennial Motorcycle Ride (SCMR2020) | August 2020 / 10 cities across America, converging in Washington, D.C.

CLICK HERE for details on these and other events!

More Stories on WRN

Riding Right

Motorcycle safety tips and advice on how to ride your motorcycle more safely, and how to become a better motorcycle rider.

Know Your Motorcycle

<u>Detailed DIY instructions for changing brakes, checking tires and more!</u>

Be the Voice of What You Love

Join the Revved-Up Women Influencers and help shape the future of motorcycling for women.

— QUOTE OF THE MONTH —

"Piglet noticed that even though he had a Very Small Heart, it could hold a rather large amount of Gratitude."

— A.A. Milne



LET'S GET SOCIAL



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